

AMERICA'S *First* CHOICE AMERICA'S *First*

CA'S *First* *First* CH



First CHOICE

CHOICE AM



CE AMERIC

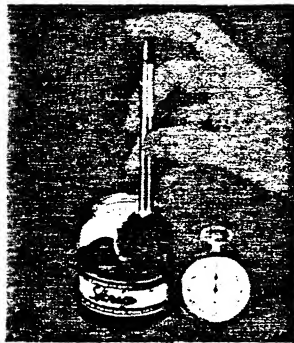
AMERICA'S *First* CHOICE AMERICA'S *First*

Widest pen in the world to fill

TOUCH DOWN

EXCLUSIVE PNEUMATIC DOWN-STROKE FILLER!

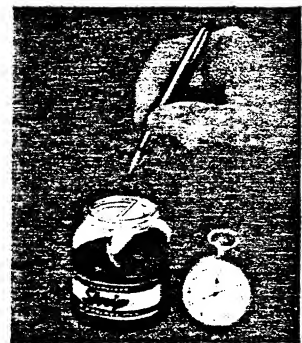
The greatest advance in fountain pen history. **TOUCHDOWN** empties, cleans, refills completely... at a single downstroke. AIR DOES THE WORK! Enlarged fluid capacity and complete-filling action make refillings far less frequent. In all White Dot pens priced from only \$10.00.



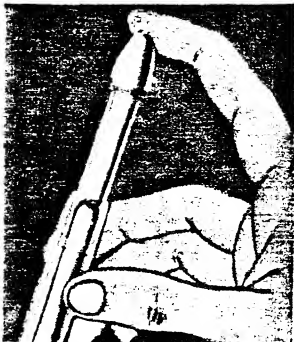
FINGER-TOUCH PLUNGER extended, pen is about to be touched into writing fluid. Stop-watch is poised, ready to record actual time consumed in operation.



PEN TIP IMMERSED in writing fluid, Touchdown plunger has been depressed into position in just one stroke. Merely count ten. No more effort is required on user's part.



PEN COMPLETELY FULL, ready for use. Entire operation is compressed into ten seconds instead of several shaky minutes.



PHANTOM VIEW shows filling in progress. With plunger tube out, empty fluid sac is expanded to fullest. Operation is now ready to begin.

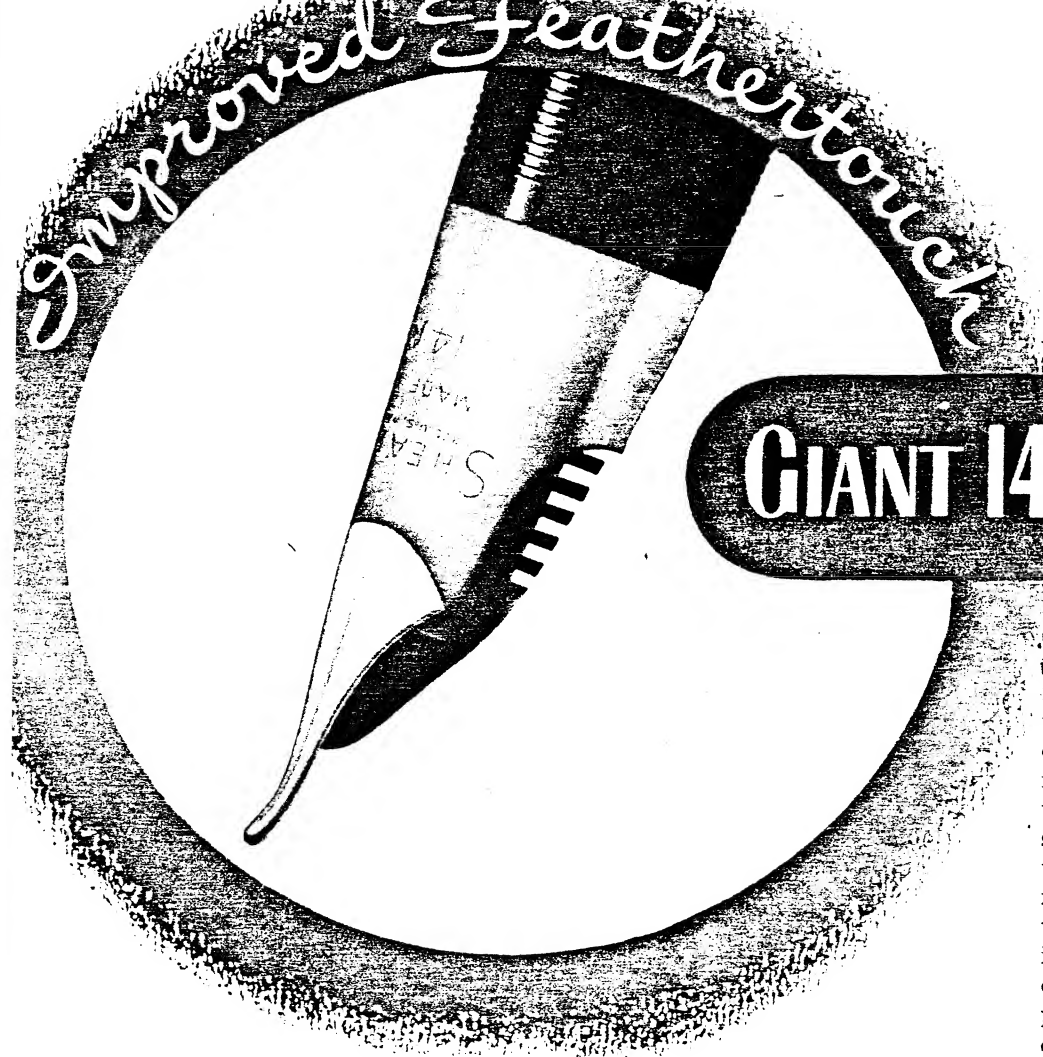


AS PLUNGER is depressed, sac is collapsed by pneumatic pressure, air-flushing nib and feed channel. This complete, self-cleaning feature lengthens pen life, improves performance.



WITH PLUNGER completely depressed, sac expands fully, drawing up writing fluid to maximum capacity. No other pen offers such outstanding ease of operation.

Improved Feathertouch



GIANT 14K "TRIUMPH" NIB

Sheaffer's exclusive "Triumph" principle makes the improved Feathertouch nib the finest ever created. Its cylindrical construction is the strongest known. Its greater amount of gold, exact temper and hand-wrought perfection provide the right degree of spring and tension. The oversize, patented feed insures a smooth, even fluid flow while writing. When writing action is stopped fluid automatically returns to pen reservoir. Leakage at high altitudes is prevented if pen is clipped, cap up, in pocket or purse—satisfaction beyond that of any other pen is assured. Wide selection of personalized point styles to fit every writing character.

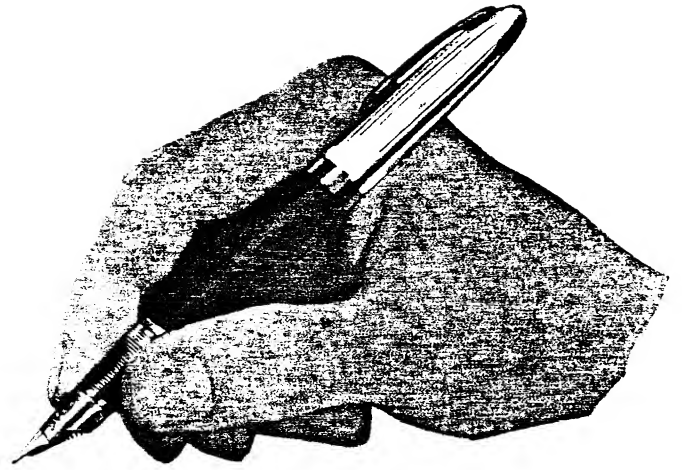
16 different Sheaffer Points for every style of writing



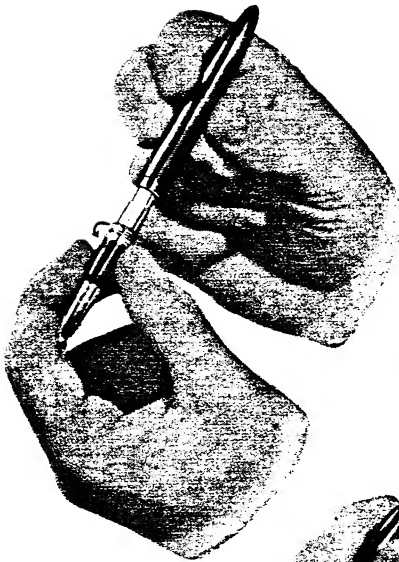
**Available at slight extra charge.



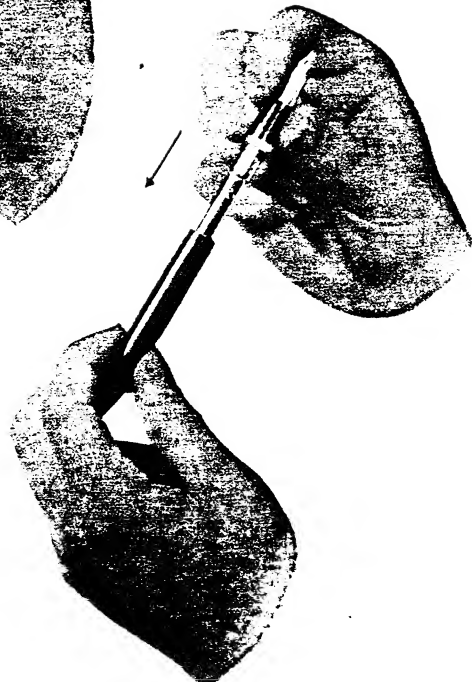
EXCLUSIVE inner-spring clip! Safest ever developed. Won't spread or bend—won't become "sprung"—under any normal conditions. Can't tear purse or pocket fabric.



EXCLUSIVE balanced design is distinctive in beauty . . . provides matchless writing ease. Gracefully-tapered shape is always streamlined — open or closed.



Only
SHEAFFER'S
OFFERS THESE ADDED
EXCLUSIVE FEATURES TO DEALERS
AND THEIR CUSTOMERS

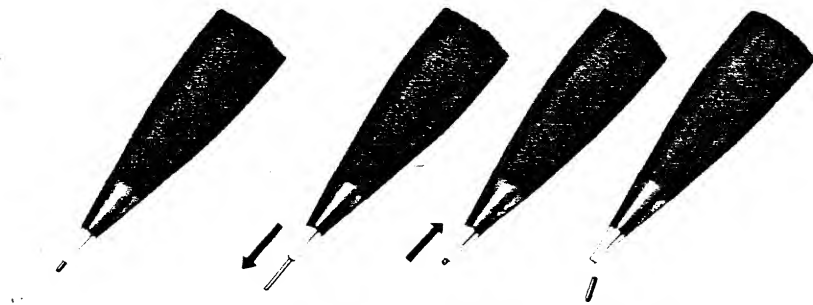


Customer satisfaction is assured . . . when you feature **TOUCHDOWN**. For this thoroughly new pen goes beyond any other in permitting the dealer to exchange nibs right at the counter—to transfer any desired point style to any selected color barrel in the same model. The customer gets the point, model and color he wants right now! The only fine gift pen permitting this custom service *on the spot*. Just a "simple twist of the wrist" is all that's needed to create a satisfied customer. Only Sheaffer's Touchdown offers this exclusive feature!



ORDINARY PENCIL TIP

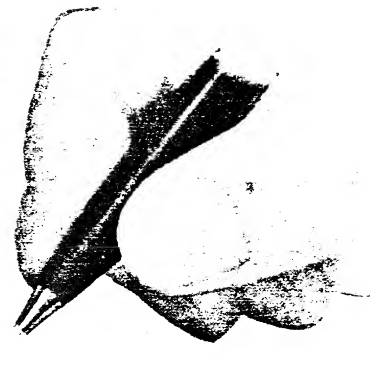
Presents knife-sharp edge to lead surface. Cuts and weakens leads... causes frequent, annoying breakage.



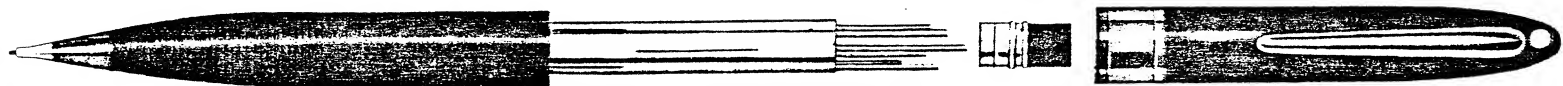
PROPEL REPEL EXPEL

Exclusive sleeve-type tip increases supporting bearing surface 400%... decreases lead breakage, saving time and trouble.

Every Sheaffer's Pencil provides propel-repel-expel action. Lead may be turned out, retracted, or completely ejected.

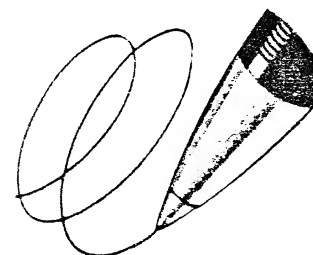


Spiral finger-grip relieves writing tension, makes every writing job far less tiring. Non-slip, easier to hold.



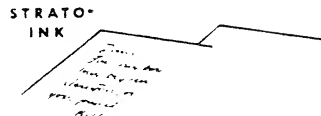
Adjustable eraser may be used more completely before replacement is necessary. Extra lead stored in tube compartment.

SHEAFFER'S
Fineline Pencils
AND Stratowriter
BALLPOINTS
 made with the precision of a fine watch



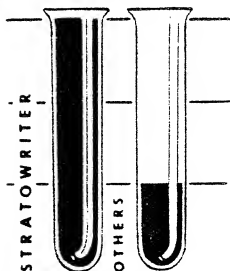
• Exclusive feed eliminates skipping—spurting. Writes with lightest touch—or heaviest hand.

Sheaffer's Stratowriter Ballpoints are equipped with the exclusive "Micro-Crafted" Unit—finest ever developed for smooth-writing dependability. Replacement units come protected in clear plastic tube and with permanent blue-black, red or green Strato-ink. "Micro-Crafted" replacement units \$1.00 list



OTHERS

• Scientific tests show that Sheaffer's blue-black Strato-ink remains legible even if exposed to daylight for ten years.



• Actually 300% as much ink as average replaceable cartridge.

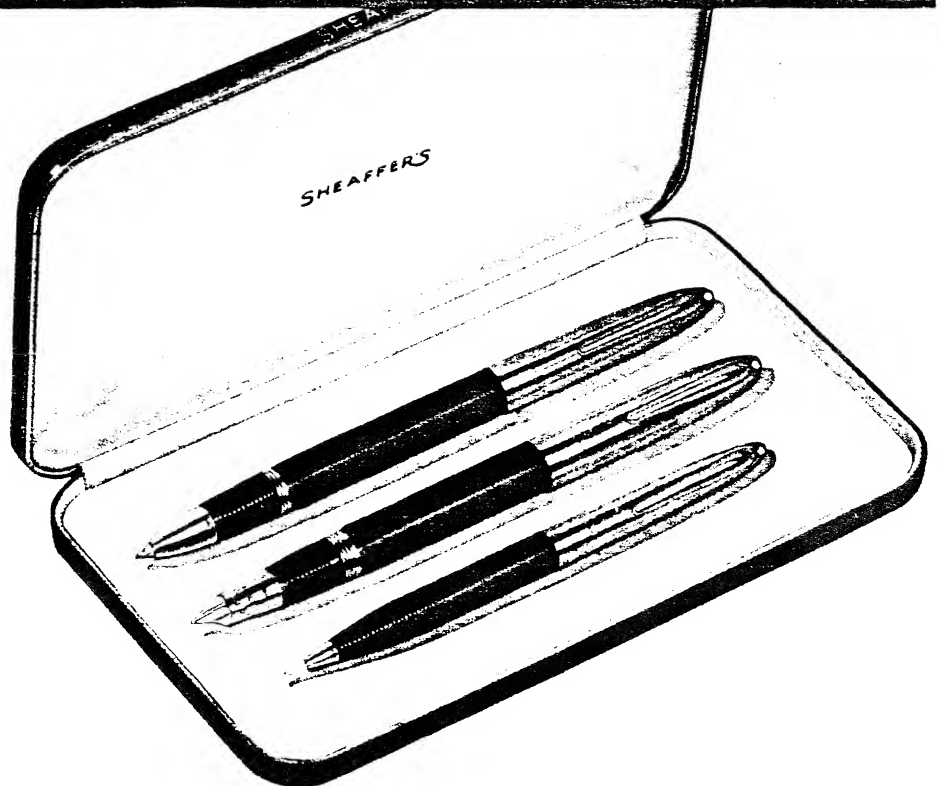


MASTERPIECE

The imperishable richness of genuine 14K gold and the uncompromising quality of Sheaffer's precision craftsmanship make Masterpiece truly treasurable. Impressive—expressive—Masterpiece conveys the perfect feeling of high regard that makes it the ideal gift for awards, special occasions, as a symbol of appreciation. Name and event may be engraved on the barrels to make this distinctive gift truly personal. Pen with Lifetime Point, lever filler only, \$100.00; Pencil, \$50.00; Stratowriter Ballpoint, \$100.00. **Complete Threesome** in genuine leather case, \$250.00; plus fed. tax.

Pen and Pencil Ensemble, \$150.00; plus fed. tax

SHEAFFER'S *Masterpiece* OF WRITING INSTRUMENTS *Crest Masterpiece*



CREST MASTERPIECE

Reflecting the distinction of the all-gold model, Crest Masterpiece combines the shining beauty of 14K gold with lustrous, classic black barrels. Prized for performance as well as for instantly-recognized value, the Crest Masterpiece makes an exciting event live for a lifetime. Engraving space is provided on the gold caps to mark the name and occasion—to keep the memory untarnished throughout the years. **TOUCHDOWN** or lever filler—Black only. Pen, \$50.00; Pencil, \$25.00; Stratowriter Ballpoint, \$50.00. **Complete Threesome** in genuine leather presentation case, \$125.00; plus fed. tax.

Pen and Pencil Ensemble, \$75.00; plus fed. tax

"TRIUMPH" for your AUTOGRAPH

The luxury of 14K gold clips, pencil tips and trim is only part of the excitement of these outstanding gifts for awards or other special occasions. For the user's own signature may be permanently engraved on the wide gold bands to completely personalize these outstanding writing instruments. Classic black barrels and modern flowing lines complete the picture of the perfect gift for every outstanding event. **TOUCHDOWN** or lever filler—Black only. Pen, \$20.00; Pencil, \$15.00; Stratowriter Ballpoint, \$15.00. **Complete Threesome** in presentation case, \$50.00; plus fed. tax.

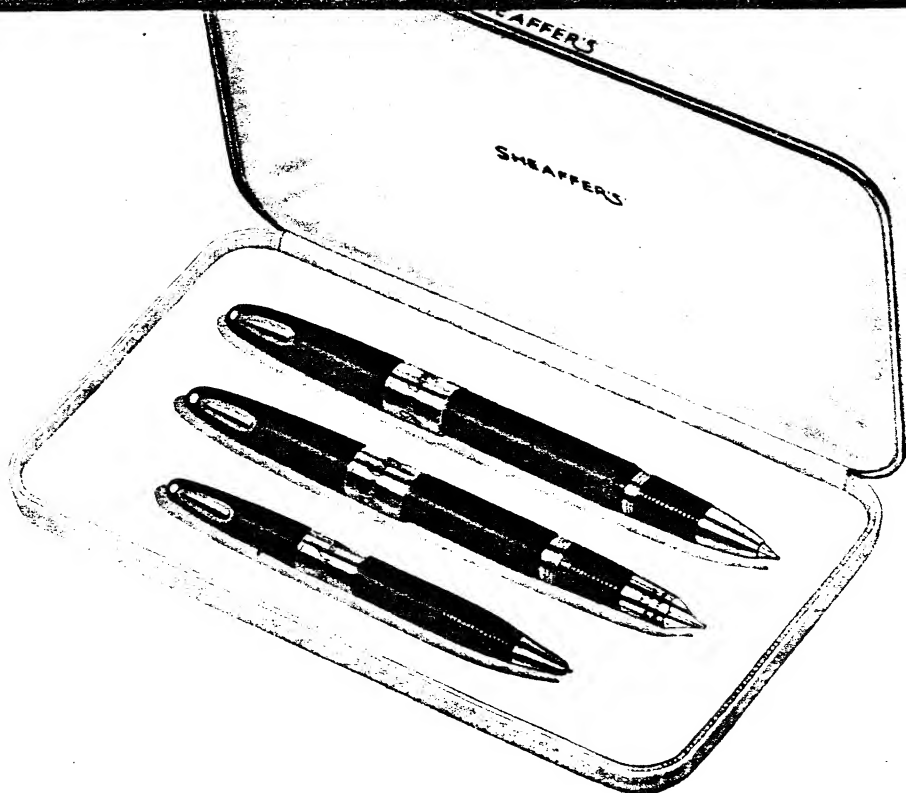
Pen and Pencil Ensemble, \$35.00; plus fed. tax



SHEAFFERS' "TRIUMPH"

for your Autograph

with 14K Gold Band



TUCKAWAY "TRIUMPH"

for your AUTOGRAPH

The same distinctive styling, the same luxurious beauty, the same everlasting pride and satisfaction in a model expressly designed for women. Shorter, slimmer, made to fit the feminine hand, Tuckaway also fits purse or pocket perfectly. "Fast-On" clip eliminates danger of tearing fabrics. Intimately personalized with her signature, here is a gift to delight any woman. **TOUCHDOWN** filler—Black only. Pen, \$20.00; Pencil, \$15.00; Stratowriter Ballpoint, \$15.00. **Complete Threesome** in satin-lined case, \$50.00; plus fed. tax.

Pen and Pencil Ensemble, \$35.00; plus fed. tax

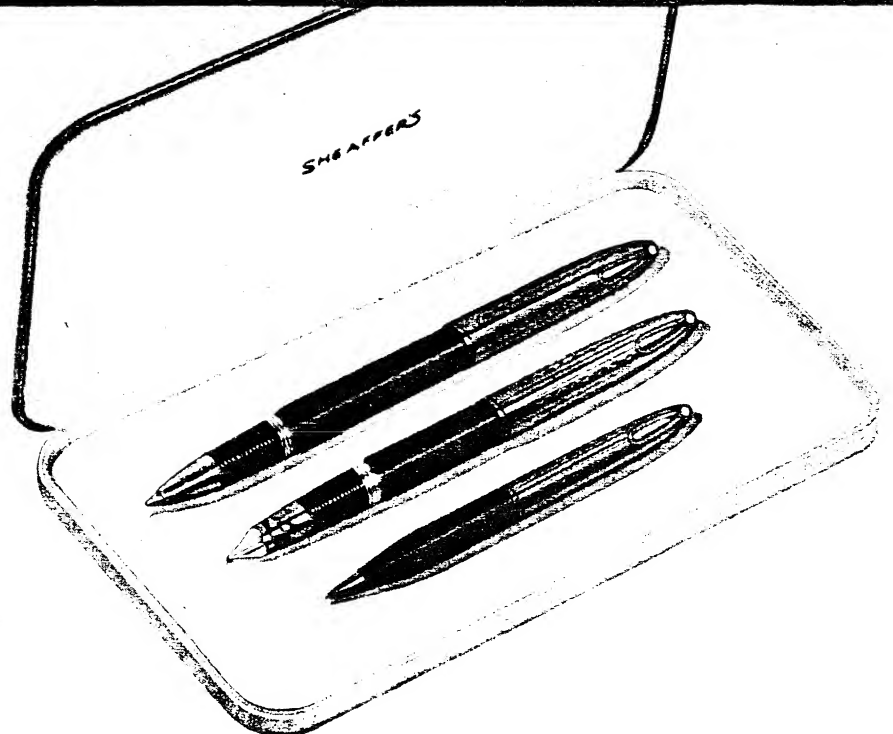
Individual pieces may be bought separately and will be suitably gift-boxed. Two-piece ensembles also available handsomely gift-boxed.



CREST DELUXE

Handsomely-chased gold-filled caps enrich the gleaming beauty of colorful, gracefully-tapering barrels in this distinctive favorite. Combining the finest features of classic and modern styling, Crest is a luxurious model, yet moderately priced. Colors: Green, Blue, Brown, Burgundy and Black with **TOUCHDOWN**. Lever filler in Black only. Pen, \$17.50; Pencil, \$6.00; Stratowriter Ballpoint, \$12.50. **Complete Threesome** in presentation case, **\$36.00**; plus fed. tax.

Pen and Pencil Ensemble, **\$23.50**;
plus fed. tax



CREST DELUXE TUCKAWAY

Same as above, but made in form and size to fit the feminine hand. Dainty and demure, yet gives full-size performance. "Fast-On" clasps hold snugly and safely without danger of tearing purse or pocket fabric. A useful, beautiful and enduring remembrance for the woman who "has everything." Colors: Green, Blue, Brown, Burgundy and Black with **TOUCHDOWN** filler. Pen, \$17.50; Pencil, \$6.00; Stratowriter Ballpoint, \$12.50. **Complete Threesome** in keepsake case, **\$36.00**; plus fed. tax.

Pen and Pencil Ensemble, **\$23.50**;
plus fed. tax

SENTINEL DELUXE

Mastermetal caps contrast with the richness of gold trim and lustrous, colored barrels to create a blend of beauty and distinction. Mastermetal resists scratching and damage through hard usage in addition to carrying out the modern styling. Its full size, convenient weight and large capacity make this a man's favorite. Colors: Green, Blue, Brown, Burgundy and Black with TOUCHDOWN. Lever filler in Black only. Pen, \$15.00; Pencil, \$5.00; Stratowriter Ballpoint, \$10.00. **Complete Threesome** in leather-grained case, \$30.00; no fed. tax. Pen and Pencil Ensemble, \$20.00; no fed. tax



SHEAFFER'S

Sentinel DeLuxe



SENTINEL DELUXE TUCKAWAY

Same gleaming caps and distinctive styling as the above model, but in a petite, feminine size. May be carried conveniently in purse as well as blouse or jacket pocket, secured by the patented "Fast-On" clasp that provides maximum safety without danger of tearing fabric. Colors: Green, Blue, Brown, Burgundy or Black with TOUCHDOWN filler. Pen, \$15.00; Pencil, \$5.00; Stratowriter Ballpoint, \$10.00. **Complete Threesome** in satin-lined keepsake case, \$30.00; no fed. tax.

Pen and Pencil Ensemble, \$20.00; no fed. tax.

Individual pieces may be bought separately and will be suitably gift-boxed. Two-piece ensembles also available handsomely gift-boxed.



VALIANT

Valiant writing instruments are as beautiful to hold as to behold. The glowing colors of their caps and barrels are handsomely set off with rich, gold-filled trim. Distinctively-styled, perfectly-balanced and with Sheaffer's famous 14K gold Triumph nib, Valiant provides writing satisfaction, ease and comfort far beyond its modest price. Gift-worthy, pride-inspiring, designed for enduring performance, Valiant is well worthy of the White Dot it proudly bears. Colors: Green, Blue, Brown, Burgundy and Black with TOUCHDOWN. Lever filler in Black only. Pen, \$12.50; Pencil, \$5.00; Stratowriter Ballpoint, \$10.00. **Complete Threesome**, gift-cased, \$27.50; no fed. tax.

Pen and Pencil Ensemble, \$17.50; no fed. tax

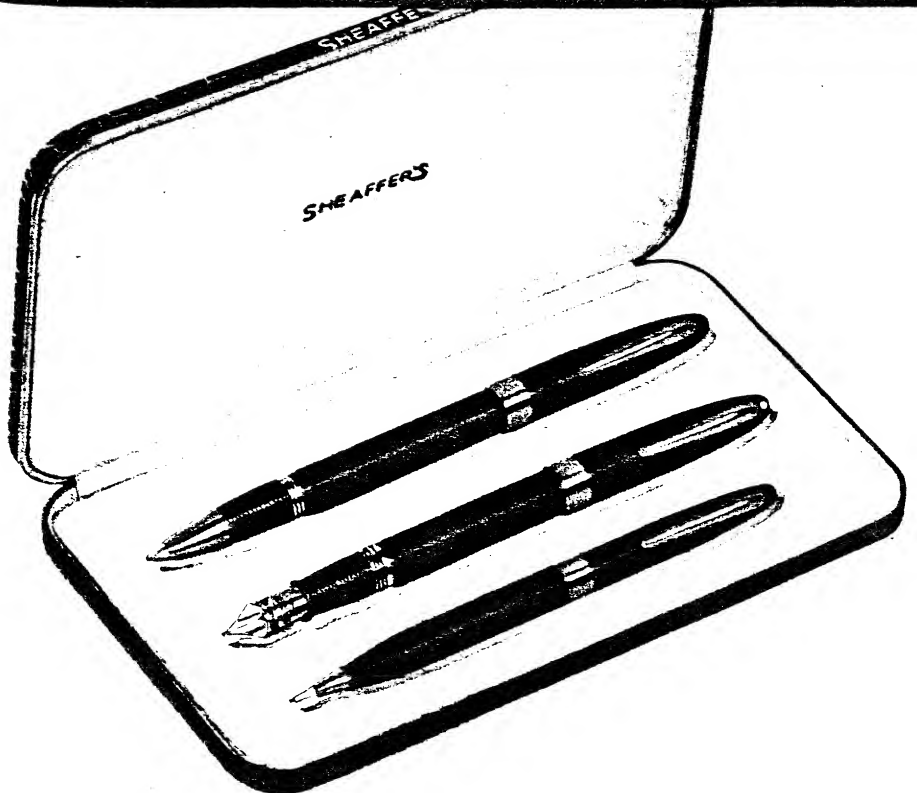
SHEAFFER'S

Valiant
Statesman

STATESMAN

Sheaffer's distinctive styling and quality are instantly recognized in this popular favorite. High in value, yet low in price, Statesman is a standout. Smart-colored caps and barrels contrast handsomely with the rich, gold-filled trim, so that its handsome appearance befits its perfection of performance. Colors. Green, Blue, Brown, Burgundy and Black with TOUCHDOWN. Lever filler in Black only. Pen, \$10.00; Pencil, \$4.00; Stratowriter Ballpoint, \$7.00. **Complete Threesome** in gift case, \$21.00; no fed. tax.

Pen and Pencil Ensemble, \$14.00; no fed. tax



Individual pieces may be bought separately and will be suitably gift-boxed. Two-piece ensembles also available handsomely gift-boxed.

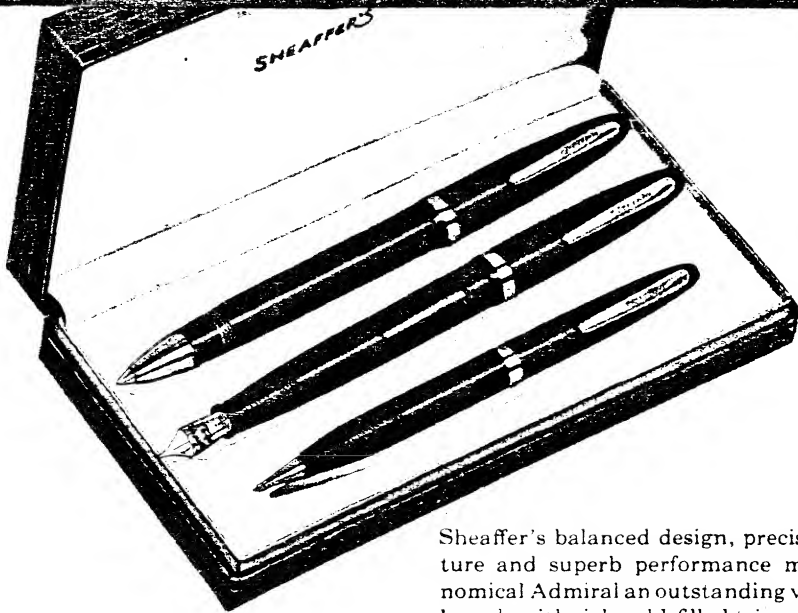
TUCKAWAY

Something for the ladies is this petite new model in a shorter, slimmer size. Costume-colored barrels and caps glow in beauty, with their rich, gold-filled trim. And the smooth flow of their graceful lines is unbroken when opened or closed. May be safely carried in purse or shallow pocket because the exclusive "Fast-On" clasp can't tear the most delicate fabric. Colors: Green, Blue, Brown, Burgundy and Black with TOUCHDOWN filler. Pen, \$10.00; Pencil, \$4.00; Stratowriter Ballpoint, \$7.00. **Complete Threesome** in keepsake case, \$21.00; no fed. tax.

Pen and Pencil Ensemble, \$14.00; no fed. tax



Tuckaway
SHEAFFER'S
Admiral-Craftsman



ADMIRAL

Sheaffer's balanced design, precision manufacture and superb performance make the economical Admiral an outstanding value. Colorful barrels with rich gold-filled trim add distinction far beyond the modest price. Has quick, easy-to-operate lever filler. Colors: Green, Blue, Brown, Black. Pen, \$5.00; Pencil, \$3.75; Stratowriter Ballpoint, \$5.00. **Complete Threesome**, gift-boxed, \$13.75; no fed. tax.

Pen and Pencil Ensemble, \$8.75; no fed. tax



CRAFTSMAN

Low-priced leader of the famous Sheaffer line. Craftsman is the finest pen in its price class. Especially ideal for students, it gives all the writing guide advantages of superior equipment, yet at amazingly low cost. Lever filler provides efficient filling. Colors: Green, Blue, Brown, Black. Pen, \$3.75; Pencil, \$3.00; Stratowriter Ballpoint (not available in green), \$3.25. **Complete Threesome** in gift box, \$10.00; no fed. tax.

Pen and Pencil Ensemble, \$6.75; no fed. tax.

Individual pieces may be bought separately and will be suitably gift-boxed. Two-piece ensembles also available handsomely gift-boxed.

*A gift means much more
when it's made by*
SHEAFFER'S

SHEAFFER'S

Stratowriter

BALLPOINTS

The name Sheaffer on any gift marks it as the finest of its kind. In the complete Sheaffer line there's a gift for every purpose and occasion—a price to suit every purse. Given singly or in sets, genuine Sheaffer's are gifts anyone can be proud to give for Sheaffer's are recognized and acknowledged the world over as the very finest in writing instruments.

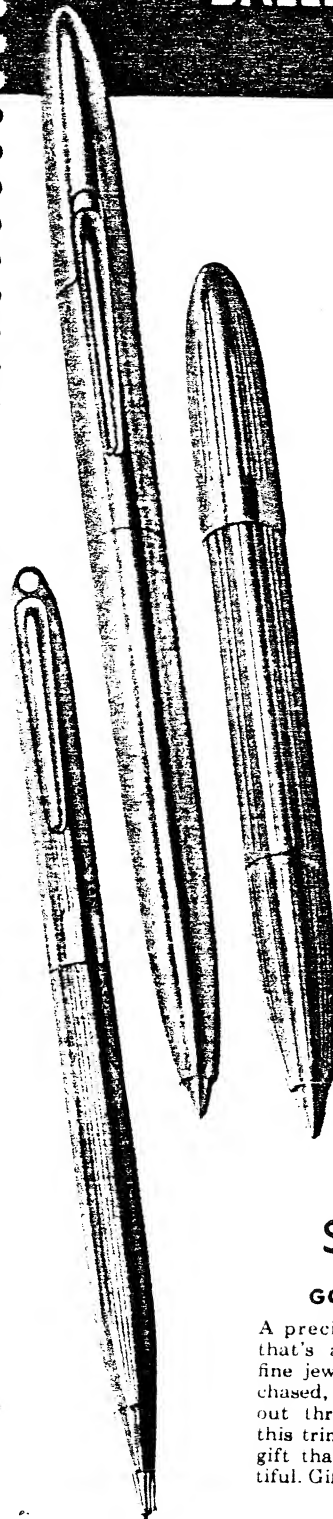


SHEAFFER'S THREESOMES

The only complete writing ensemble—a writing instrument for every writing need. A gift deluxe.

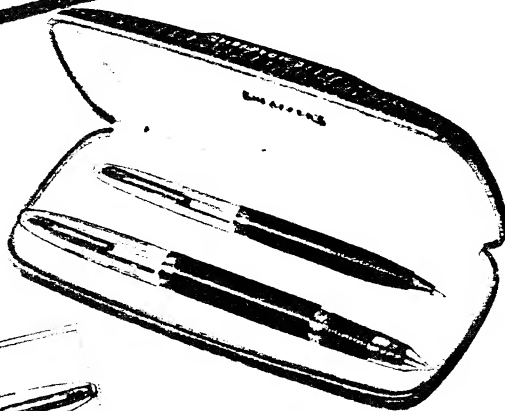
The richness of gold and Sheaffer's distinctive styling are featured in this popular model. Uses Sheaffer's "Micro-Crafted" replaceable unit, finest ever developed for long-life, dependable ballpoint writing. Retractable tip returns to barrel when not in use. Removable guard gives added protection. Gold-filled Stratowriter, plain, \$15.00; chased, \$16.20. Genuine 14K gold Stratowriter, plain, \$75.00; chased, \$81.00. All prices include federal tax.

The same handsome styling as above, but in a trim, smaller Tuckaway size particularly suited for the feminine hand. Equipped with "Micro-Crafted" unit and safety cap that protects tip when Stratowriter is carried in purse or pocket. Chased, gold-filled. Gift-boxed, \$15.00 (tax incl.)



SHEAFFER'S ENSEMBLES

A popular favorite for gift giving. Handsomely matched Sheaffer pen and pencil sets are prized, pride-inspiring gifts.

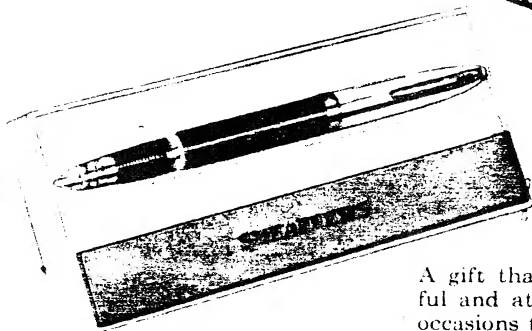


**SHEAFFER'S
THIN MODEL
GOLD-FILLED PENCIL**

A precision writing instrument that's a proudly-worn article of fine jewelry as well. Handsomely-chased, the smart design is carried out through the slender lines of this trim new model. A distinctive gift that's as useful as it is beautiful. Gift-boxed, \$7.50 plus fed. tax.

SHEAFFER'S PENS

A gift that becomes increasingly useful and attractive. For on future gift occasions this fine Sheaffer pen can be matched with companion pencil and Stratowriter ballpoint to build it into the finest set of writing instruments anyone can own.



SHEAFFER'S AND ONLY SHEAFFER'S

Desk Sets

OFFER THESE EXCLUSIVE FEATURES

EXCLUSIVELY SHEAFFER'S!
"Stratowriter" — America's finest ball-tip writing instrument—available with permanent blue-black, green or red strato ink.

EXCLUSIVELY SHEAFFER'S!
Matching "Fineline" Pencil. Propels — repels — expels leads. Built with accuracy and precision of a fine watch.

EXCLUSIVELY SHEAFFER'S!
Lock-tite socket. Pen locks in —air tight—keeps point always ready to write.

EXCLUSIVELY SHEAFFER'S!
Wider variety of styles in jet crystal—Mexican, Spanish, Brazilian onyx or Italian marble... with gold name plate if you wish.

EXCLUSIVELY SHEAFFER'S!
Ratchet swivel mount. Pen swings in full circle—lies flat or stays in convenient 45° angle position.

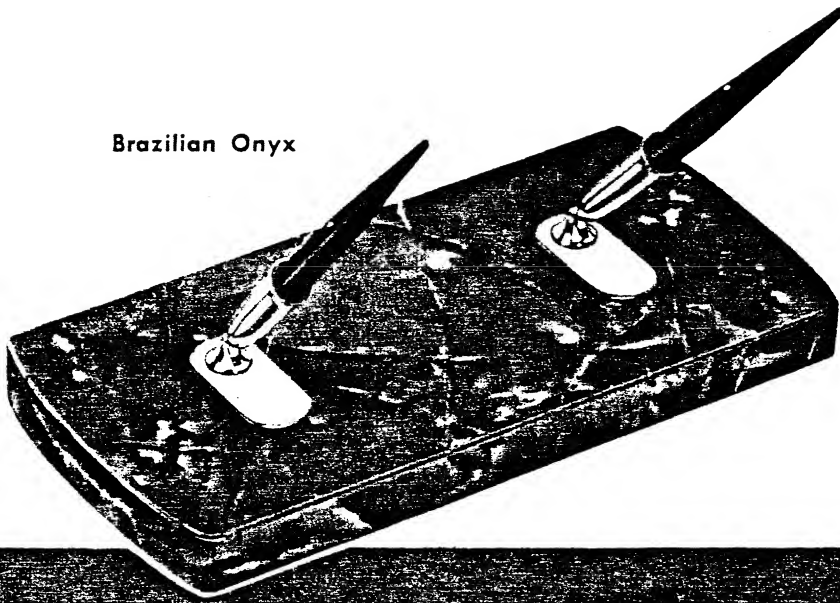
EXCLUSIVELY SHEAFFER'S!
Famous "White Dot" symbolizes superiority in every fine detail of design, materials and craftsmanship.

EXCLUSIVELY SHEAFFER'S!
Gracefully balanced "White Dot" Pen—maximum writing ease and comfort.

EXCLUSIVELY SHEAFFER'S!
The famous "Triumph" hand-wrought cylindrical 14K gold point available in sixteen personalized styles for true character in writing.

EXCLUSIVELY SHEAFFER'S!
TOUCHDOWN Pen—easiest pen in the world to fill, with exclusive pneumatic down-stroke filler.

Brazilian Onyx

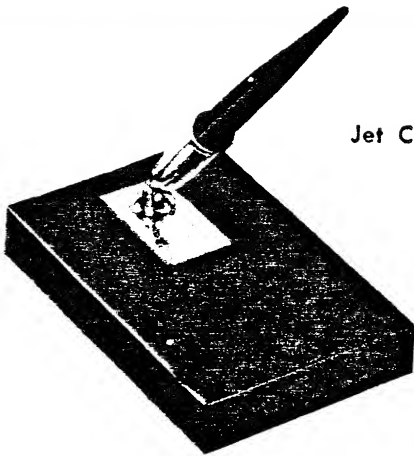


Spanish Onyx

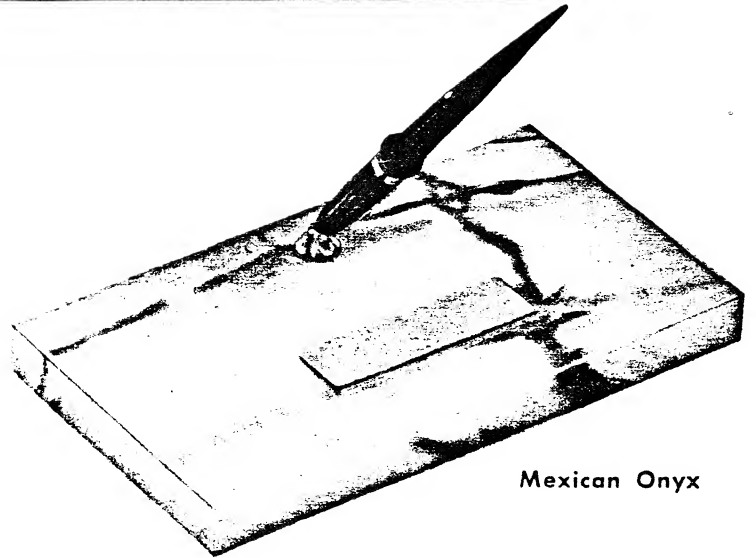


SHEAFFER'S *Desk Sets*
SMARTLY STYLED IN A
WIDE VARIETY OF BASES

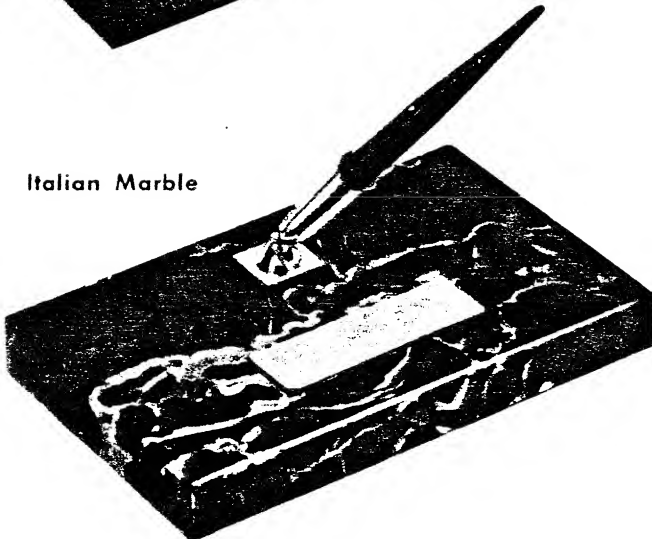
Jet Crystal



Mexican Onyx



Italian Marble



Use this page as a guide

It illustrates in full color the handsome base materials in which Sheaffer desk sets are available as specified on the following pages.

Standard Line...

CODE { 92SD-Black Touchdown "White Dot" Pen B55D-Brown Lever-fill Pen (conventional nib)
 B92SD-Brown Touchdown "White Dot" Pen RL4D-Black Stratowriter Ballpoint
 55D-Black Lever-fill Pen (conventional nib) LD6-Black Pencil

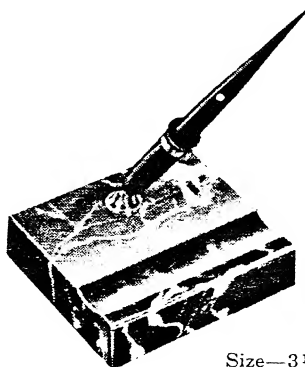
15J
 Jet Crystal
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter **\$13.00**
 With 55D Sheaffer Pen **\$10.50**

15M (Illustrated)
 Mexican Onyx
 With B92SD White Dot Pen
\$15.00
 With RL4D Stratowriter
 and Metal Socket **\$15.00**
 With B55D Sheaffer Pen **\$10.50**

15I
 Italian Marble
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter
 and Metal Socket **\$15.00**
 With 55D Sheaffer Pen **\$10.50**



Size—2¾ in. x 3¼ in.



Size—3¼ in. x 3¼ in.

17J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**

17M
 Mexican Onyx
 With B92SD White Dot Pen
\$17.50
 With RL4D Stratowriter
 and Metal Socket **\$17.50**
 With B55D Sheaffer Pen **\$13.00**

17I (Illustrated)
 Italian Marble
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter
 and Metal Socket **\$17.50**
 With 55D Sheaffer Pen **\$13.00**

—AS ILLUSTRATED—

20J
 Jet Crystal
 With 92SD White Dot Pen
\$20.00
 With RL4D
 Stratowriter **\$18.00**
 With 55D
 Sheaffer Pen **\$15.50**

20M
 Mexican Onyx
 With B92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With B55D
 Sheaffer Pen **\$15.50**

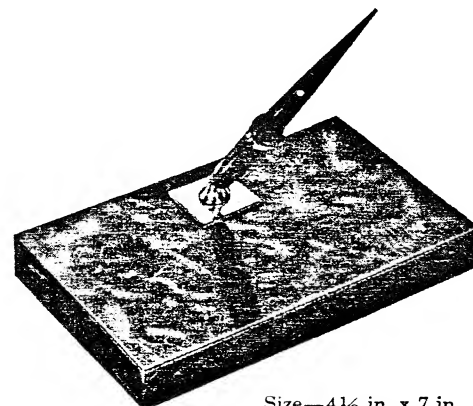
20I
 Italian Marble
 With 92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With 55D
 Sheaffer Pen **\$15.50**

—WITH NAMEPLATE—

20J-NP
 Jet Crystal
 With 92SD White Dot Pen
\$22.50
 With RL4D
 Stratowriter **\$20.50**
 With 55D
 Sheaffer Pen **\$18.00**

20M-NP
 Mexican Onyx
 With B92SD White Dot Pen
\$22.50
 With RL4D Stratowriter
 and Metal Socket **\$22.50**
 With B55D
 Sheaffer Pen **\$18.00**

20I-NP
 Italian Marble
 With 92SD White Dot Pen
\$22.50
 With RL4D Stratowriter
 and Metal Socket **\$22.50**
 With 55D
 Sheaffer Pen **\$18.00**



Size—4½ in. x 7 in.

—AS ILLUSTRATED—

25J
 Jet Crystal
 With 92SD White Dot Pen
\$25.00
 With RL4D
 Stratowriter **\$23.00**
 With 55D
 Sheaffer Pen **\$20.50**

25M
 Mexican Onyx
 With B92SD White Dot Pen
\$25.00
 With RL4D Stratowriter
 and Metal Socket **\$25.00**
 With B55D
 Sheaffer Pen **\$20.50**

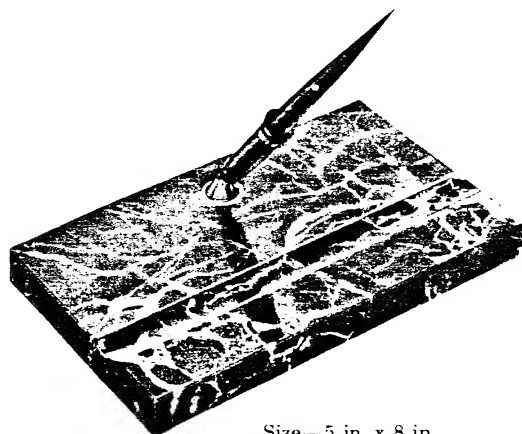
25I (Illustrated)
 Italian Marble
 With 92SD White Dot Pen
\$25.00
 With RL4D Stratowriter
 and Metal Socket **\$25.00**
 With 55D
 Sheaffer Pen **\$20.50**

—WITH NAMEPLATE—

25J-NP
 Jet Crystal
 With 92SD White Dot Pen
\$27.50
 With RL4D
 Stratowriter **\$25.50**
 With 55D
 Sheaffer Pen **\$23.00**

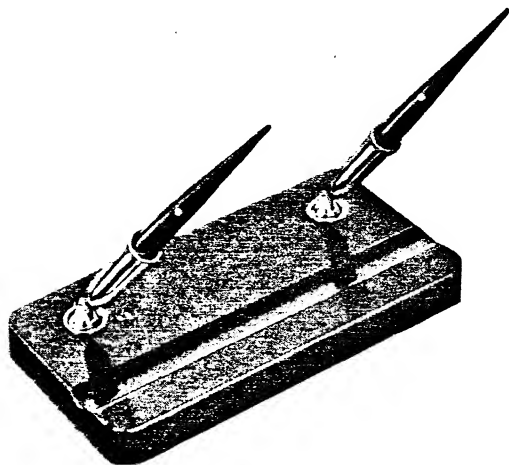
25M-NP
 Mexican Onyx
 With B92SD White Dot Pen
\$27.50
 With RL4D Stratowriter
 and Metal Socket **\$27.50**
 With B55D
 Sheaffer Pen **\$23.00**

25I-NP
 Italian Marble
 With 92SD White Dot Pen
\$27.50
 With RL4D Stratowriter
 and Metal Socket **\$27.50**
 With 55D
 Sheaffer Pen **\$23.00**



Size—5 in. x 8 in.

CODE	92SD-Black Touchdown "White Dot" Pen	B55D-Brown Lever-fill Pen (conventional nib)
	B92SD-Brown Touchdown "White Dot" Pen	RL4D-Black Stratowriter Ballpoint
	55D-Black Lever-fill Pen (conventional nib)	LD6-Black Pencil



Size—4 in. x 7½ in.

35J (Illustrated)

Jet Crystal
With Two 92SD White Dot Pens
\$35.00

With Other Combinations:
92SD and Stratowriter **\$33.00**
92SD and LD6 Pencil **\$30.50**
Two 55D Sheaffer Pens **\$26.00**
55D Pen and LD6 Pencil **\$26.00**

T92J

Jet Crystal
Above Base with two 55D Pens and
Plastic Sockets
\$25.00

35M

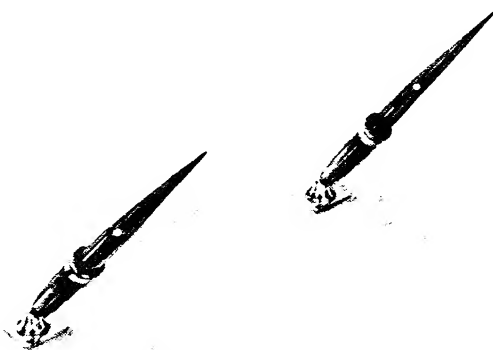
Mexican Onyx
With Two B92SD White Dot Pens
\$35.00

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$37.00**
92SD and LD6 Pencil **\$30.50**
Two B55D Sheaffer Pens **\$26.00**
55D Pen and LD6 Pencil **\$26.00**

35 I

Italian Marble
With Two 92SD White Dot Pens
\$35.00

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$37.00**
92SD and LD6 Pencil **\$30.50**
Two 55D Sheaffer Pens **\$26.00**
55D Pen and LD6 Pencil **\$26.00**



Size—5 in. x 10 in.

—AS ILLUSTRATED—

40J

Jet Crystal
With Two 92SD White Dot Pens
\$40.00

With Other Combinations:
92SD and Stratowriter **\$38.00**
92SD and LD6 Pencil **\$35.50**
Two 55D Sheaffer Pens **\$31.00**
55D Pen and LD6 Pencil **\$31.00**

40M (Illustrated)

Mexican Onyx
With Two B92SD White Dot Pens
\$40.00

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$42.00**
92SD and LD6 Pencil **\$35.50**
Two B55D Sheaffer Pens **\$31.00**
55D Pen and LD6 Pencil **\$31.00**

40I

Italian Marble
With Two 92SD White Dot Pens
\$40.00

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$42.00**
92SD and LD6 Pencil **\$35.50**
Two 55D Sheaffer Pens **\$31.00**
55D Pen and LD6 Pencil **\$31.00**

—WITH NAMEPLATE—

40J-NP

Jet Crystal
With Two 92SD White Dot Pens
\$42.50

With Other Combinations:
92SD and Stratowriter **\$40.50**
92SD and LD6 Pencil **\$38.00**
Two 55D Sheaffer Pens **\$33.50**
55D Pen and LD6 Pencil **\$33.50**

40M-NP

Mexican Onyx
With Two B92SD White Dot Pens
\$42.50

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$44.50**
92SD and LD6 Pencil **\$38.00**
Two B55D Sheaffer Pens **\$33.50**
55D Pen and LD6 Pencil **\$33.50**

40I-NP

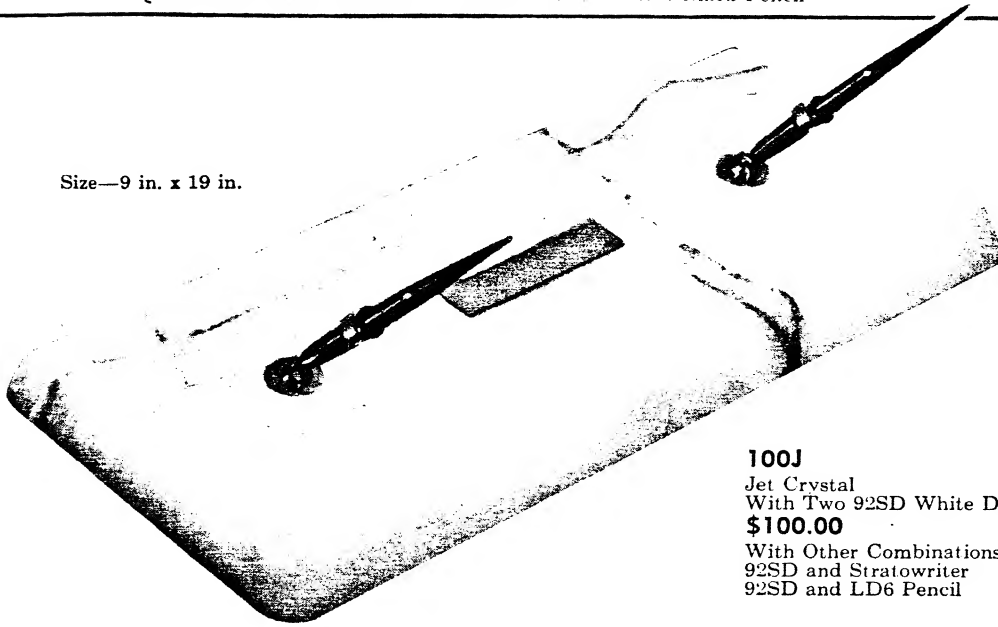
Italian Marble
With Two 92SD White Dot Pens
\$42.50

With Other Combinations:
92SD and Stratowriter
and Metal Sockets **\$44.50**
92SD and LD6 Pencil **\$38.00**
Two 55D Sheaffer Pens **\$33.50**
55D Pen and LD6 Pencil **\$33.50**

CODE { 92SD-Black Touchdown "White Dot" Pen B55D-Brown Lever-fill Pen (conventional nib)
 B92SD-Brown Touchdown "White Dot" Pen RL4D-Black Stratowriter Ballpoint
 55D-Black Lever-fill Pen (conventional nib) LD6-Black Pencil

SHEAFFER'S

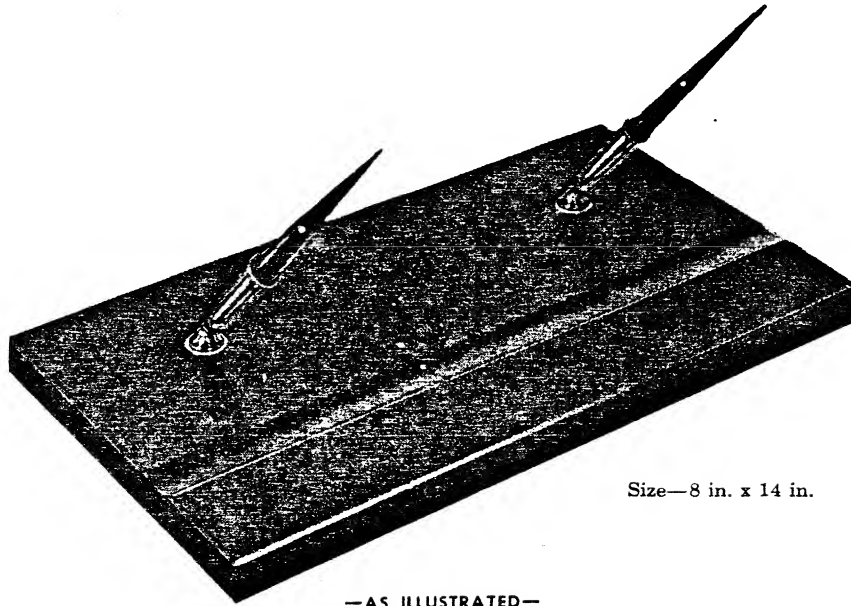
Size—9 in. x 19 in.



100I
 Italian Marble
 With Two 92SD White Dot Pens
\$100.00
 With Other Combinations:
 92SD and Stratowriter **\$98.00**
 92SD and LD6 Pencil **\$95.50**

100J
 Jet Crystal
 With Two 92SD White Dot Pens
\$100.00
 With Other Combinations:
 92SD and Stratowriter **\$98.00**
 92SD and LD6 Pencil **\$95.50**

100M (Illustrated)
 Mexican Onyx
 With Two B92SD White Dot Pens
\$100.00
 With Other Combinations:
 92SD and Stratowriter **\$98.00**
 92SD and LD6 Pencil **\$95.50**



Size—8 in. x 14 in.

—AS ILLUSTRATED—

65J (Illustrated)
 Jet Crystal
 With Two 92SD White Dot Pens
\$65.00
 With Other Combinations:
 92SD and Stratowriter **\$63.00**
 92SD and LD6 Pencil **\$60.50**
 Two 55D Sheaffer Pens **\$56.00**
 55D Pen and LD6 Pencil **\$56.00**

65M
 Mexican Onyx
 With Two B92SD White Dot Pens
\$65.00
 With Other Combinations:
 92SD and Stratowriter **\$65.00**
 and Metal Sockets **\$65.00**
 92SD and LD6 Pencil **\$60.50**
 Two B55D Sheaffer Pens **\$56.00**
 55D Pen and LD6 Pencil **\$56.00**

65I
 Italian Marble
 With Two 92SD White Dot Pens
\$65.00
 92SD and Stratowriter **\$65.00**
 and Metal Sockets **\$65.00**
 92SD and LD6 Pencil **\$60.50**
 Two 55D Sheaffer Pens **\$56.00**
 55D Pen and LD6 Pencil **\$56.00**

—WITH NAMEPLATE—

65J-NP
 Jet Crystal
 With Two 92SD White Dot Pens
\$70.00
 With Other Combinations:
 92SD and Stratowriter **\$68.00**
 92SD and LD6 Pencil **\$65.50**
 Two 55D Sheaffer Pens **\$61.00**
 55D and LD6 Pencil **\$61.00**

65M-NP
 Mexican Onyx
 With Two B92SD White Dot Pens
\$70.00
 With Other Combinations:
 92SD and Stratowriter **\$70.00**
 and Metal Sockets **\$70.00**
 92SD and LD6 Pencil **\$65.50**
 Two B55D Sheaffer Pens **\$61.00**
 55D and LD6 Pencil **\$61.00**

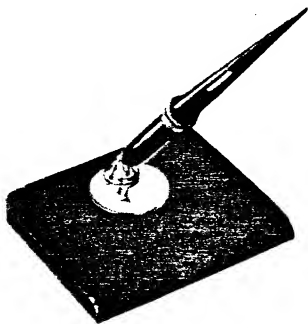
65I-NP
 Italian Marble
 With Two 92SD White Dot Pens
\$70.00
 With Other Combinations:
 92SD and Stratowriter **\$70.00**
 and Metal Sockets **\$70.00**
 92SD and LD6 Pencil **\$65.50**
 Two 55D Sheaffer Pens **\$61.00**
 55D and LD6 Pencil **\$61.00**

NOTE—All Jet Crystal Bases Are Supplied With Metal Sockets

Special Line...

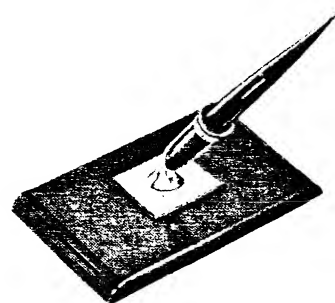
CODE { 92SD-Black Touchdown "White Dot" Pen B55D-Brown Lever-fill Pen (conventional nib)
 B92SD-Brown Touchdown "White Dot" Pen RL4D-Black Stratowriter Ballpoint
 55D-Black Lever-fill Pen (conventional nib) LD6-Black Pencil

L86J
 Jet Crystal
 Base with 55D Pen
 and Plastic Socket
\$10.00



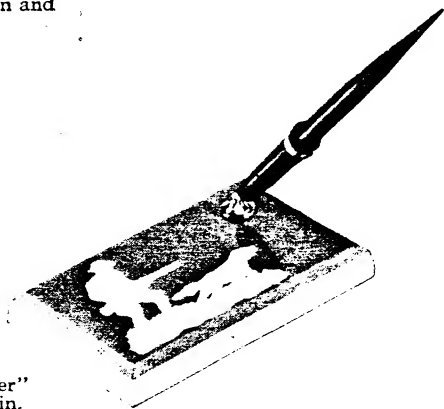
Size—3½ in. x 4 in.

L87J
 Jet Crystal
 Base with 55D Pen
 and Plastic Socket
\$10.00



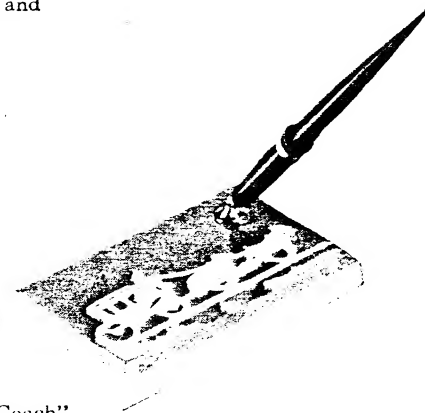
Size—3 in. x 4¼ in.

L84B
 Base with B55D Pen and
 Plastic Socket
\$10.00



Cast Bronze "Hunter"
 Size—3½ in. x 5½ in.

L83B
 Base with B55D Pen and
 Plastic Socket
\$10.00



Cast Bronze "Stage Coach"
 Size—3½ in. x 5½ in.

1-15G
 Green Brazilian Onyx
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter
 and Metal Socket **\$15.00**
 With 55D Sheaffer Pen **\$10.50**



Size—Approx. 2½ in. x 3½ in.

N87J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**



Size—3 in. x 5 in.

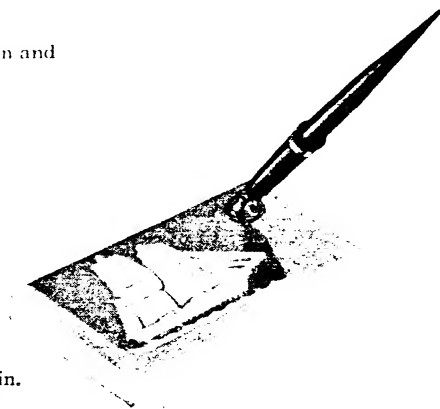
NOTE—All Jet Crystal Bases Are Supplied With Metal Sockets

CODE { 92SD-Black Touchdown "White Dot" Pen
 B92SD-Brown Touchdown "White Dot" Pen
 55D-Black Lever-fill Pen (conventional nib)

B55D-Brown Lever-fill Pen (conventional nib)
 RL4D-Black Stratowriter Ballpoint
 LD6-Black Pencil

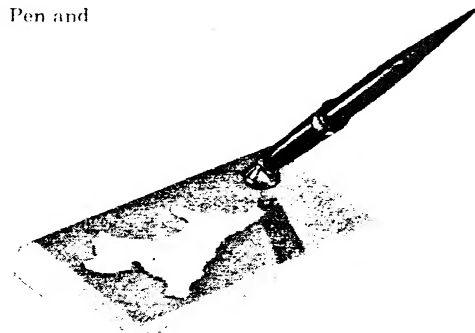
SHEAFFER'S

L82B
 Base with B55D Pen and
 Plastic Socket
\$10.00



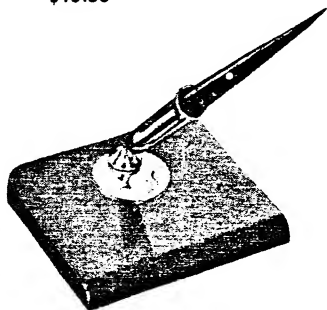
Size—3½ in. x 5½ in.
 Cast Bronze "Ship"

L81B
 Base with B55D Pen and
 Plastic Socket
\$10.00



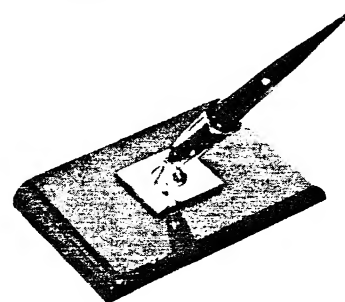
Cast Bronze "Scotty"
 Size—3½ in. x 5½ in.

H90J
 Jet Crystal
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter **\$13.00**
 With 55D Sheaffer Pen **\$10.50**



Size—3½ in. x 4 in.

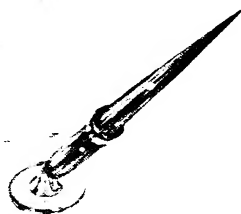
H91J
 Jet Crystal
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter **\$13.00**
 With 55D Sheaffer Pen **\$10.50**



Size—3 in. x 4¼ in.

H92M (Illustrated)
 Mexican Onyx
 With B92SD White Dot Pen
\$15.00
 With RL4D Stratowriter
 and Metal Socket **\$15.00**
 With B55D Sheaffer Pen **\$10.50**

H92I
 Italian Marble
 With 92SD White Dot Pen
\$15.00
 With RL4D Stratowriter
 and Metal Socket **\$15.00**
 With 55D Sheaffer Pen **\$10.50**



Size—3½ in. diam.

N99M (Illustrated)
 Mexican Onyx
 With B92SD White Dot Pen
\$17.50
 With RL4D Stratowriter
 and Metal Socket **\$17.50**
 With B55D Sheaffer Pen **\$13.00**

N99I
 Italian Marble
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter
 and Metal Socket **\$17.50**
 With 55D Sheaffer Pen **\$13.00**




Size—3 in. x 3½ in.

Special Line...


CODE { 92SD-Black Touchdown "White Dot" Pen B55D-Brown Lever-fill Pen (conventional nib)
 B92SD-Brown Touchdown "White Dot" Pen RL4D-Black Stratowriter Ballpoint
 55D-Black Lever-fill Pen (conventional nib) LD6-Black Pencil

17G
 Green Brazilian Onyx
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter
 and Metal Socket **\$17.50**
 With 55D Sheaffer Pen **\$13.00**



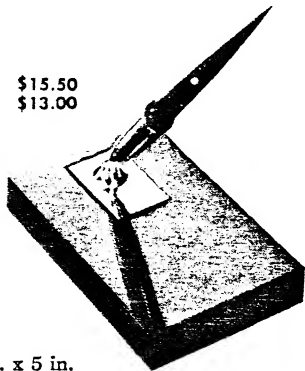
Size—3 in. x 3½ in.

N85J
 Jet Crystal
 With 92SD White Dot Pen —
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**



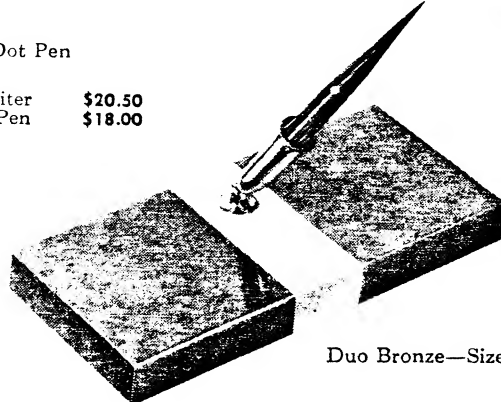
Size—3 in. x 3½ in.

N86J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**




Size—3 in. x 5 in.

1-22B
 With B92SD White Dot Pen
\$22.50
 With RL4D Stratowriter **\$20.50**
 With B55D Sheaffer Pen **\$18.00**



Duo Bronze—Size 3½ in. x 7½ in.

N97J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**



Size—2½ in. x 4½ in.

180J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**



Size—3 in. x 4 in.

N79J
 Jet Crystal
 With 92SD White Dot Pen
\$17.50
 With RL4D Stratowriter **\$15.50**
 With 55D Sheaffer Pen **\$13.00**



Size—3¼ in. x 5 in.


1-20G
 Green Brazilian Onyx
 With 92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With 55D Sheaffer Pen **\$15.50**



Size—3½ in. x 5 in.

185M (Illustrated)
 Mexican Onyx
 With B92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With B55D Sheaffer Pen **\$15.50**

185I
 Italian Marble
 With 92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With 55D Sheaffer Pen **\$15.50**



Size—3½ in. x 6½ in.

1-20M
 Mexican Onyx
 With B92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With B55D Sheaffer Pen **\$15.50**

1-20I (Illustrated)
 Italian Marble
 With 92SD White Dot Pen
\$20.00
 With RL4D Stratowriter
 and Metal Socket **\$20.00**
 With 55D Sheaffer Pen **\$15.50**

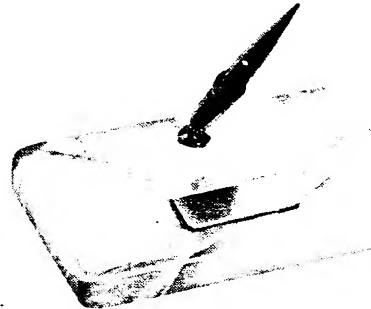


Size—3½ in. x 6½ in.

CODE { 92SD-Black Touchdown "White Dot" Pen B55D-Brown Lever-fill Pen (conventional nib)
 B92SD-Brown Touchdown "White Dot" Pen RL4D-Black Stratowriter Ballpoint
 55D-Black Lever-fill Pen (conventional nib) LD6-Black Pencil

SHEAFFER'S

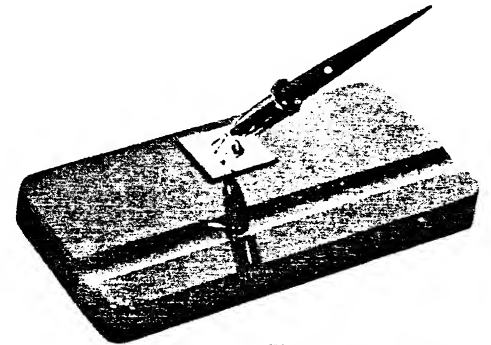
P98M (Illustrated)
 Mexican Onyx
 With B92SD White Dot Pen
\$22.50
 With RL4D Stratowriter
 and Metal Socket **\$22.50**
 With B55D Sheaffer Pen **\$18.00**



Size—4½ in. x 7 in.

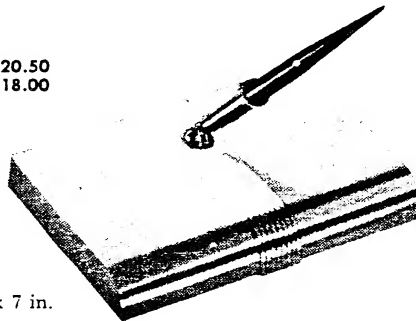
P98I
 Italian Marble
 With 92SD White Dot Pen
\$22.50
 With RL4D Stratowriter
 and Metal Socket **\$22.50**
 With 55D Sheaffer Pen **\$18.00**

P97J
 Jet Crystal
 With 92SD White Dot Pen
\$22.50
 With RL4D Stratowriter **\$20.50**
 With 55D Sheaffer Pen **\$18.00**



Size—4 in. x 7½ in.

2-22B
 With B92SD White Dot Pen
\$22.50
 With RL4D Stratowriter **\$20.50**
 With B55D Sheaffer Pen **\$18.00**



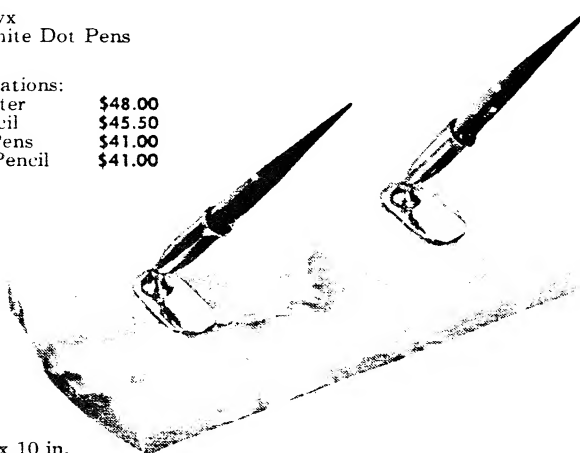
Natural Bronze—Size 4½ in. x 7 in.

T91-G
 Green Brazilian Onyx
 With 92SD White Dot Pen
\$25.00
 With RL4D Stratowriter **\$23.00**
 With 55D Sheaffer Pen **\$20.50**



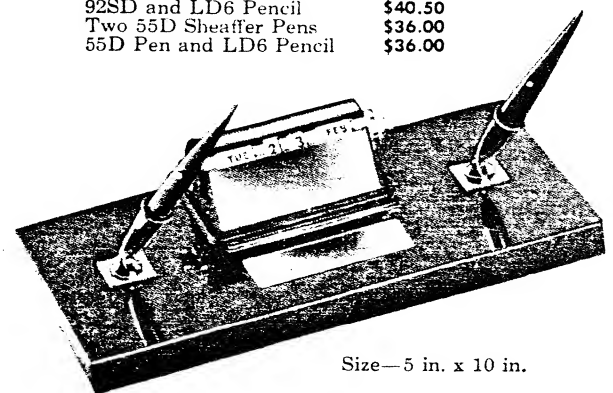
Size—3¾ in. x 6½ in.

W84-G
 Green Brazilian Onyx
 With Two 92SD White Dot Pens
\$50.00
 With Other Combinations:
 92SD and Stratowriter **\$48.00**
 92SD and LD6 Pencil **\$45.50**
 Two 55D Sheaffer Pens **\$41.00**
 55D Pen and LD6 Pencil **\$41.00**



Size—5 in. x 10 in.

1-45J
 Jet Crystal—Perpetual Calendar
 With Two 92SD White Dot Pens
\$45.00
 With Other Combinations:
 92SD and Stratowriter **\$43.00**
 92SD and LD6 Pencil **\$40.50**
 Two 55D Sheaffer Pens **\$36.00**
 55D Pen and LD6 Pencil **\$36.00**



Size—5 in. x 10 in.

NOTE—All Jet Crystal Bases Are Supplied With Metal Sockets

Special Line...

CODE

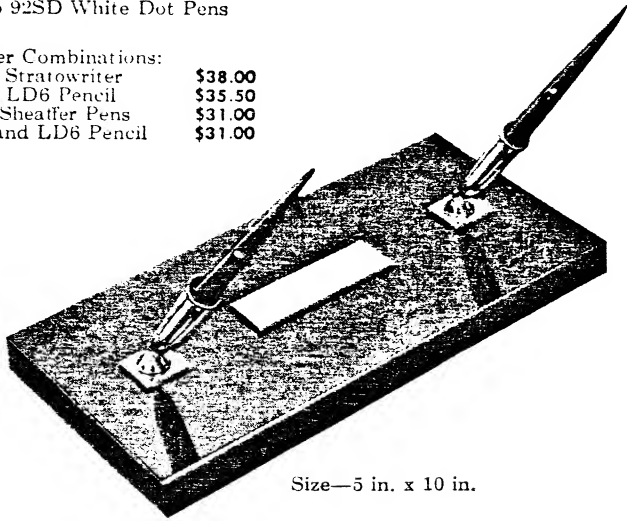
92SD-Black Touchdown "White Dot" Pen
 B92SD-Brown Touchdown "White Dot" Pen
 55D-Black Lever-fill Pen (conventional nib)

B55D-Brown Lever-fill Pen (conventional nib)
 RL4D-Black Stratowriter Ballpoint
 LD6-Black Pencil

W99J

Jet Crystal
 With Two 92SD White Dot Pens
\$40.00

With Other Combinations:
 92SD and Stratowriter **\$38.00**
 92SD and LD6 Pencil **\$35.50**
 Two 55D Sheaffer Pens **\$31.00**
 55D Pen and LD6 Pencil **\$31.00**



Size—5 in. x 10 in.

1-42B

With Two B92SD White Dot Pens
\$42.50

With Other Combinations:
 92SD and Stratowriter **\$40.50**
 92SD and LD6 Pencil **\$38.00**
 Two B55D Sheaffer Pens **\$33.50**
 55D Pen and LD6 Pencil **\$33.50**

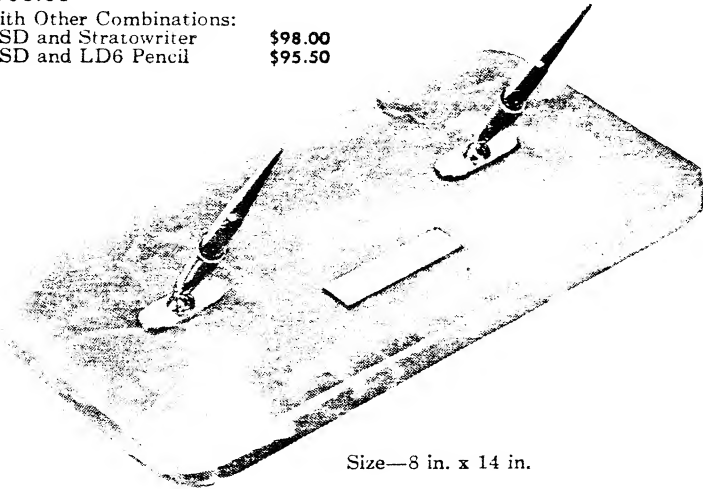


Duo Bronze—Size 4½ in. x 11 in.

W82G

Green Brazilian Onyx
 With Two 92SD White Dot Pens
\$100.00

With Other Combinations:
 92SD and Stratowriter **\$98.00**
 92SD and LD6 Pencil **\$95.50**

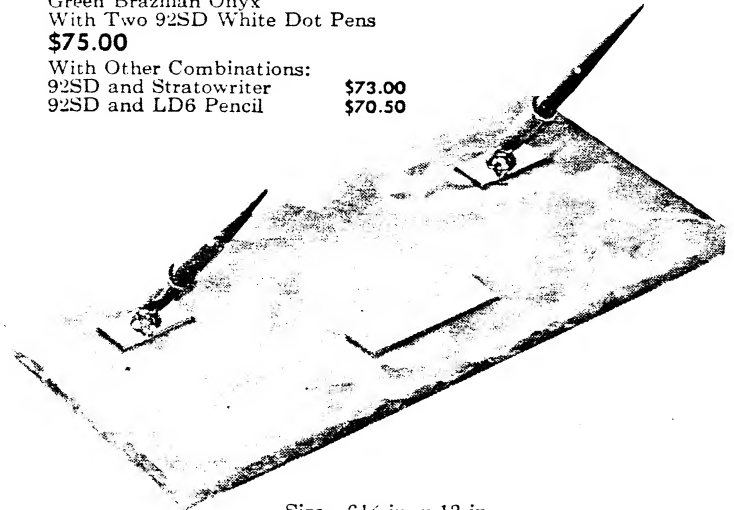


Size—8 in. x 14 in.

W83G

Green Brazilian Onyx
 With Two 92SD White Dot Pens
\$75.00

With Other Combinations:
 92SD and Stratowriter **\$73.00**
 92SD and LD6 Pencil **\$70.50**

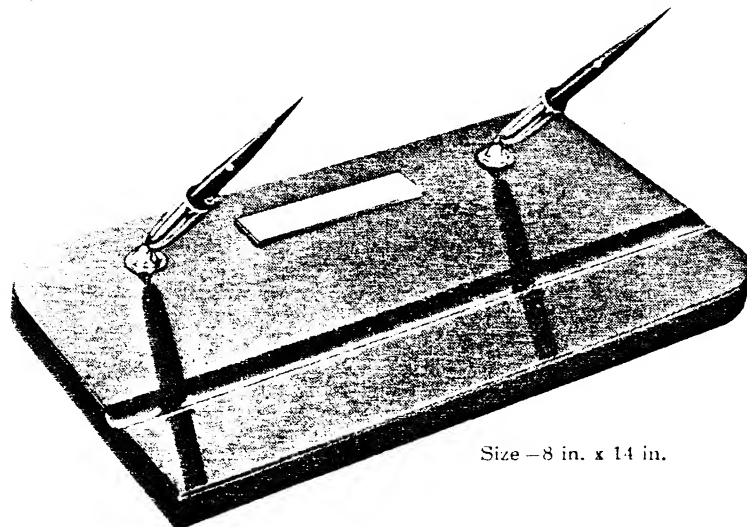


Size—6½ in. x 13 in.

W97J

Jet Crystal
 With Two 92SD White Dot Pens
\$45.00

With Other Combinations:
 92SD and Stratowriter **\$43.00**
 92SD and LD6 Pencil **\$40.50**
 Two 55D Sheaffer Pens **\$36.00**
 55D Pen and LD6 Pencil **\$36.00**



Size—8 in. x 14 in.

U93J

Jet Crystal
\$35.00
 Same as Above Except With
 Two 55D Pens and Plastic Sockets

NOTE—All Jet Crystal Bases Are Supplied With Metal Sockets

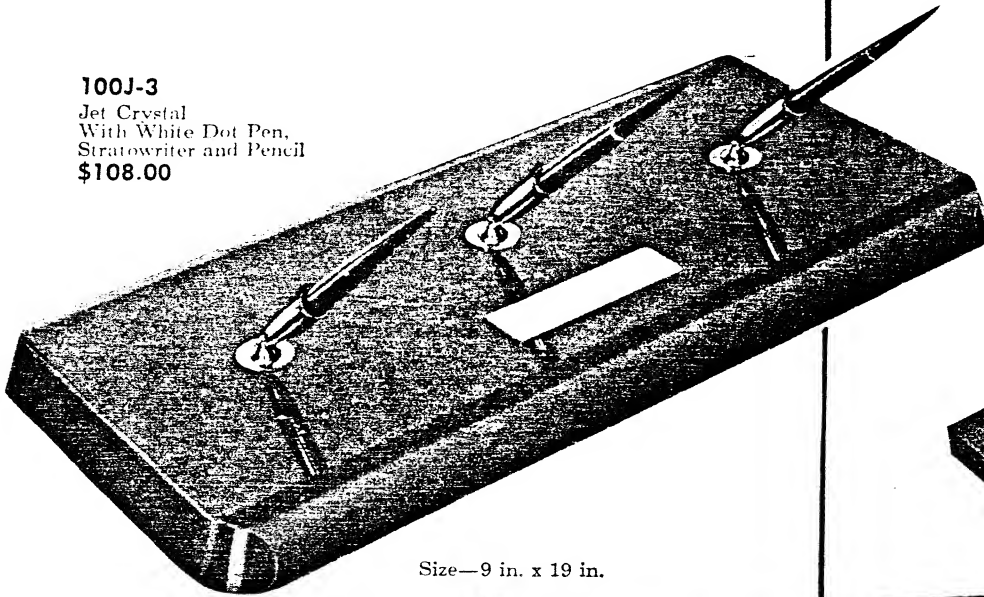
CODE

92SD-Black Touchdown "White Dot" Pen
B92SD-Brown Touchdown "White Dot" Pen
55D-Black Lever-fill Pen (conventional nib)

B55D-Brown Lever-fill Pen (conventional nib)
RL4D-Black Stratowriter Ballpoint
LD6-Black Pencil

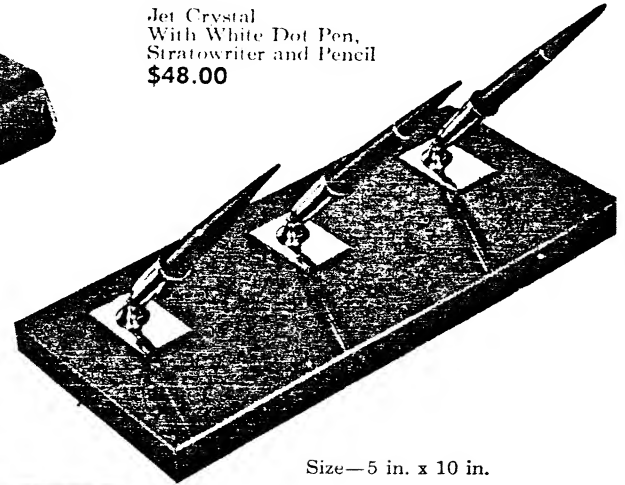
SHEAFFER

100J-3
Jet Crystal
With White Dot Pen,
Stratowriter and Pencil
\$108.00



Size—9 in. x 19 in.

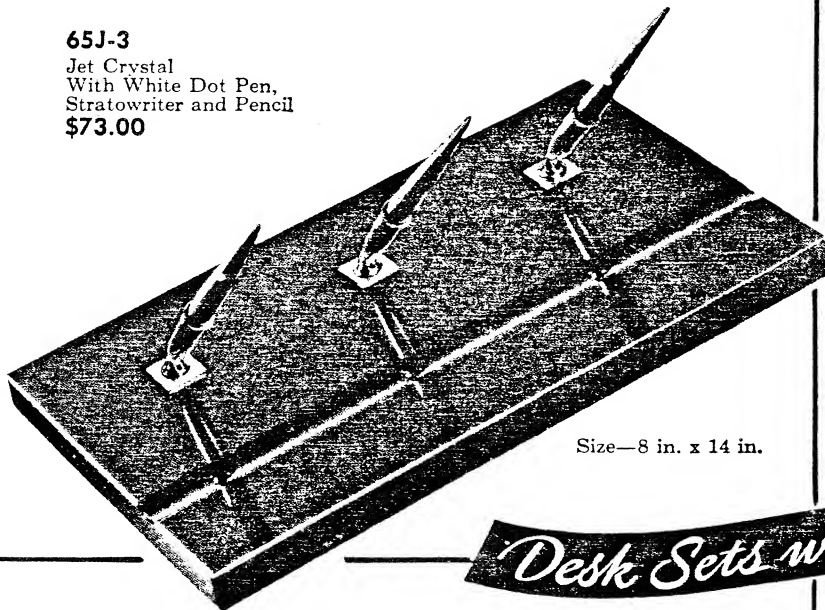
W99J-3
Jet Crystal
With White Dot Pen,
Stratowriter and Pencil
\$48.00



Size—5 in. x 10 in.

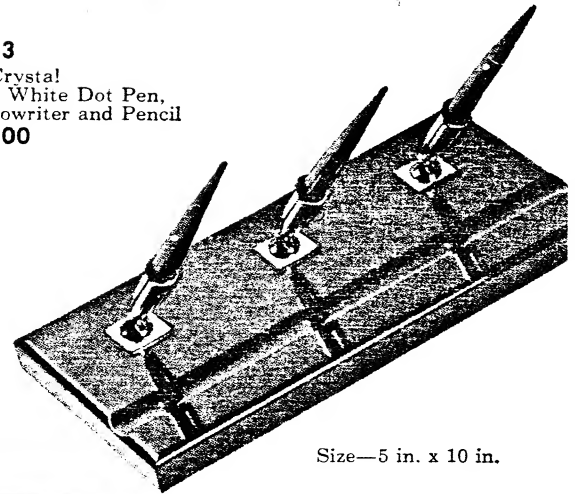
Threesome Desk Set Line

65J-3
Jet Crystal
With White Dot Pen,
Stratowriter and Pencil
\$73.00



Size—8 in. x 14 in.

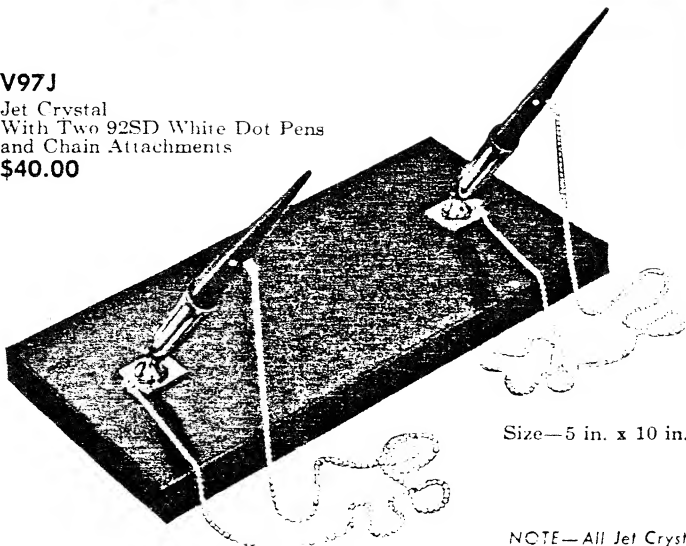
40J-3
Jet Crystal
With White Dot Pen,
Stratowriter and Pencil
\$48.00



Size—5 in. x 10 in.

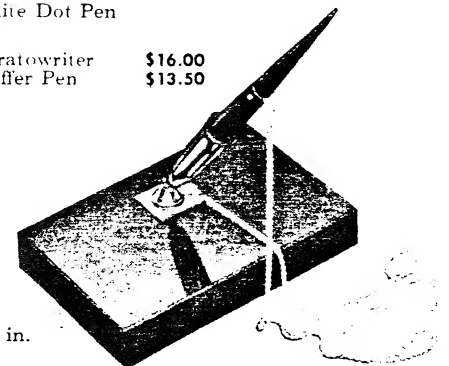
Desk Sets with Chains

V97J
Jet Crystal
With Two 92SD White Dot Pens
and Chain Attachments
\$40.00



Size—5 in. x 10 in.

S89J
Jet Crystal
With 92SD White Dot Pen
\$18.00
With RL4D Stratowriter **\$16.00**
With 55D Sheaffer Pen **\$13.50**



Size—3 in. x 5 in.

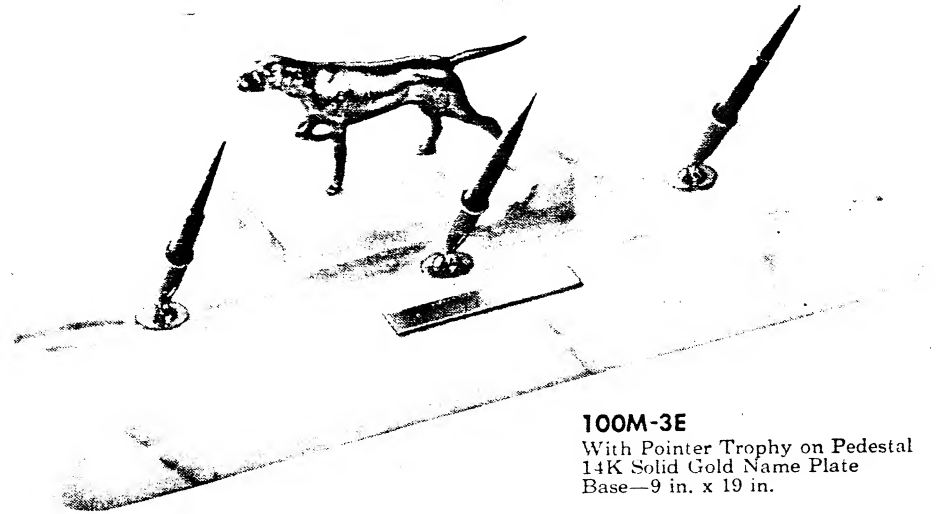
NOTE—All Jet Crystal Bases Are Supplied With Metal Sockets

Trophy Desk Sets

SHEAFFER'S TROPHY DESK SETS are assembled on order at the factory. All trophy figures are styled by artisans and assembled by master craftsmen. Expert hand engraving adds to the distinctive appearance of these beautiful sets.

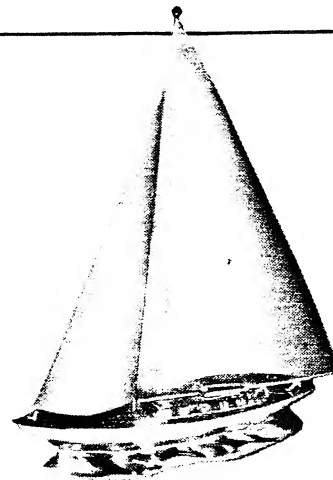
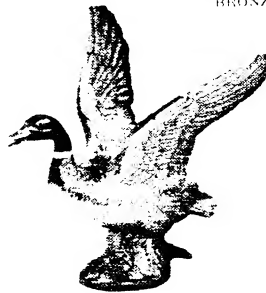
Trophies are interchangeable on standard bases 9 in. by 19 in. in MEXICAN ONYX (100M), ITALIAN MARBLE (100I), JET CRYSTAL (100J), also GREEN BRAZILIAN ONYX 8 in. by 14 in. (W82G). Just use these symbols in ordering and add the Trophy number listed below.

Delivery depends on the availability of the figures from the suppliers but the ones listed immediately below are stocked for prompt shipment. These are equipped with White Dot Pen, Pencil, Stratowriter Ballpoint, and 14K Nameplate. (See the set illustrated.)



100M-3E
With Pointer Trophy on Pedestal
14K Solid Gold Name Plate
Base—9 in. x 19 in.

MALLARD
BRONZE



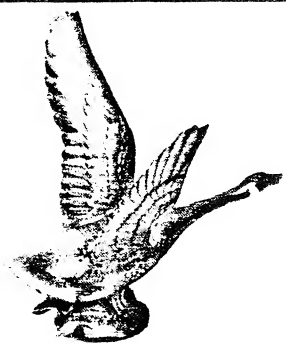
SAIL BOAT
BRONZE

Standard Sets

VICTORY
BRONZE



Canadian Honker	3A	Setter	3D
Pheasant	3B	Pointer	3E
Mallard	3C	Sail Boat	3F
Great Dane	3G		



CANADIAN HONKER
BRONZE

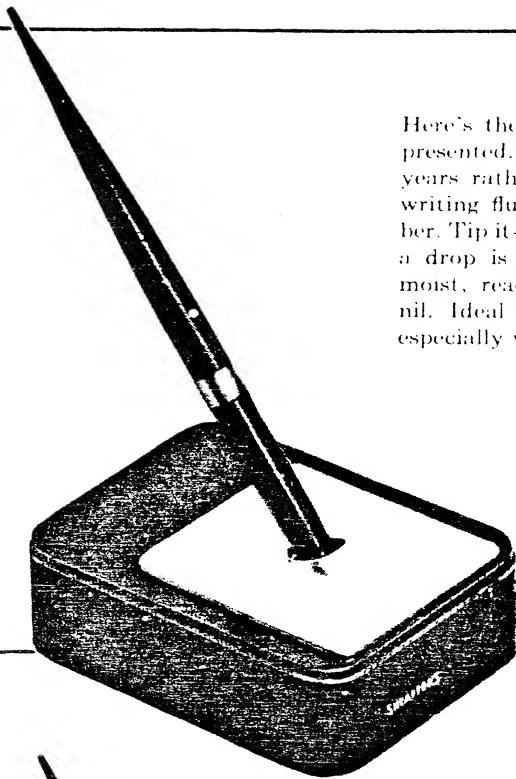
Other Trophies available on special order with delivery from two to four weeks include those for almost any sport or event.

In addition, genuine 14K gold desk pens and sockets are furnished on short notice.

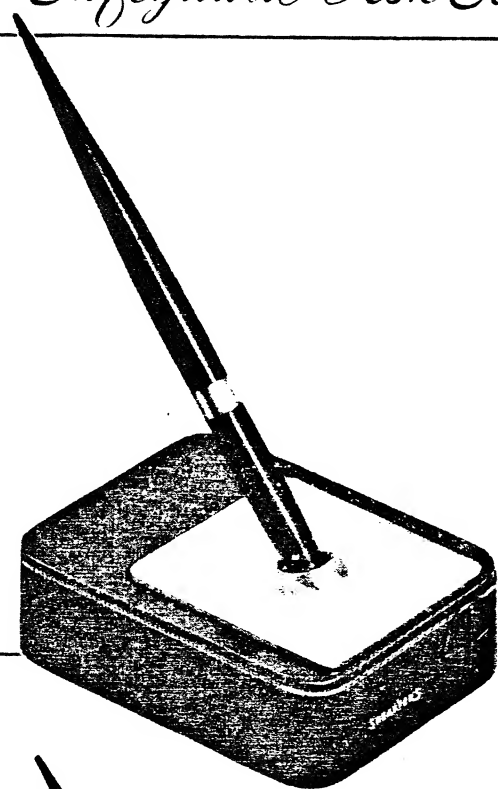
Elaborate ornamentation and sculptural figures require four to eight weeks and involve individual designs where drawings are submitted for approval. The cost varies with the quantity of gold and the work involved.

Safeguard Desk Set

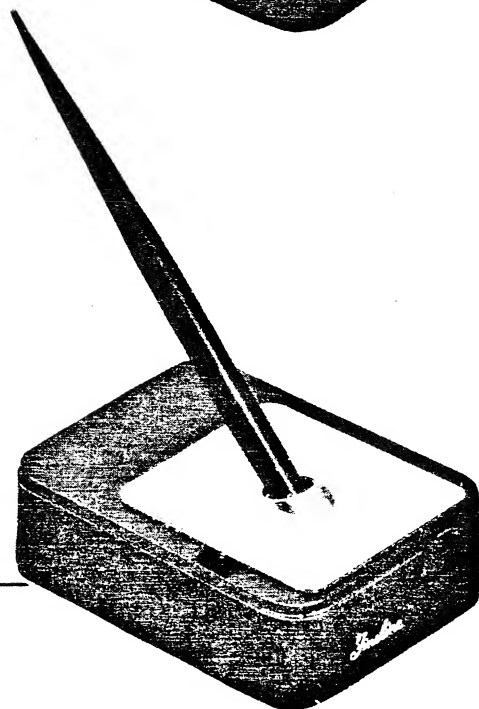
Here's the most practical reservoir desk set ever presented. Fillings are measured in months and years rather than days or weeks. The supply of writing fluid is safety-sealed in a generous chamber. Tip it—jar it—accidentally turn it over... not a drop is likely to escape. Point remains clean, moist, ready-to-write. Evaporation is practically nil. Ideal for offices, institutions and homes... especially where children are concerned.



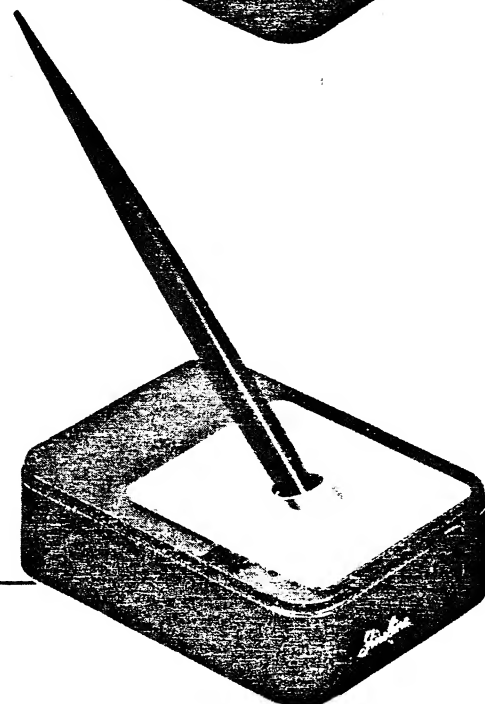
◀ **DS17** Sheaffer White Dot Safeguard Reservoir Desk Set with extra large manifold replaceable 14K gold Sheaffer nib tipped with osmalloy. Available in complete point range including fine, medium, extra fine, Gregg shorthand. Packed with generous supply of Skrip **\$12.50**



▶ **DS14** Sheaffer's Safeguard Reservoir Desk Set with standard 14K gold replaceable Sheaffer nib in choice of fine, medium, extra fine or Gregg shorthand styles. Complete with generous supply of Skrip **\$10.00**

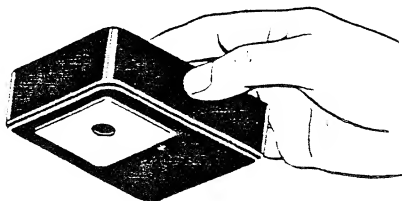


◀ **DF750** Finline Safeguard Reservoir Desk Set with replaceable 14K gold nib in choice of writing styles—fine, medium, extra fine, or Gregg shorthand. Complete with Skrip refill bottle **\$7.50**



▶ **DF500** Finline Safeguard Reservoir Desk Set with replaceable stainless steel nib in choice of writing styles—fine, medium, extra fine or Gregg shorthand. Complete with Skrip refill bottle **\$5.00**

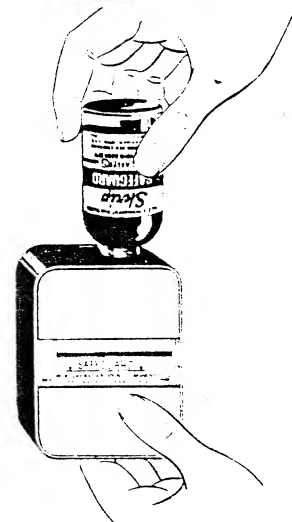
All Safeguard bases available in black, brown, grey, green and maroon.



Even when inverted, Safeguard fails to spill a drop of writing fluid. Yet it's constantly fed in measured amounts to the tip of the self-filling pen that draws up enough fluid to write a page or more.



Safeguard Skrip comes in a specially-designed bottle to permit instant, clean refilling of the reservoir base without muss or bother. Fingers never touch fluid and the base holds the contents of a full bottle, making storage unnecessary. Safeguard Skrip—2 oz. bottle—15c.

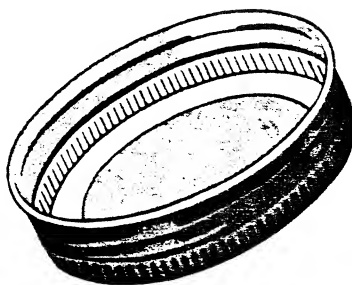




Exclusive

TOP WELL BOTTLE

Permits free, easy, instant filling
... without muss — bother — or
tilting.



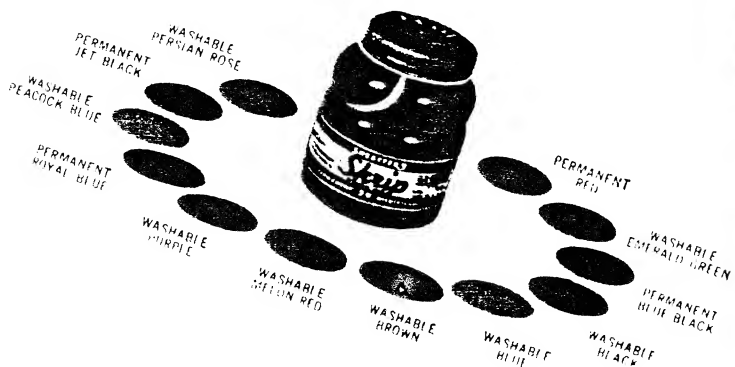
Magic Circle

CAP

"Magic-Circle" instantly ab-
sorbs excess fluid, leaves bottle
rim clean and clear.



Test Proved
**THE WORLD'S SAFEST
WRITING FLUID**

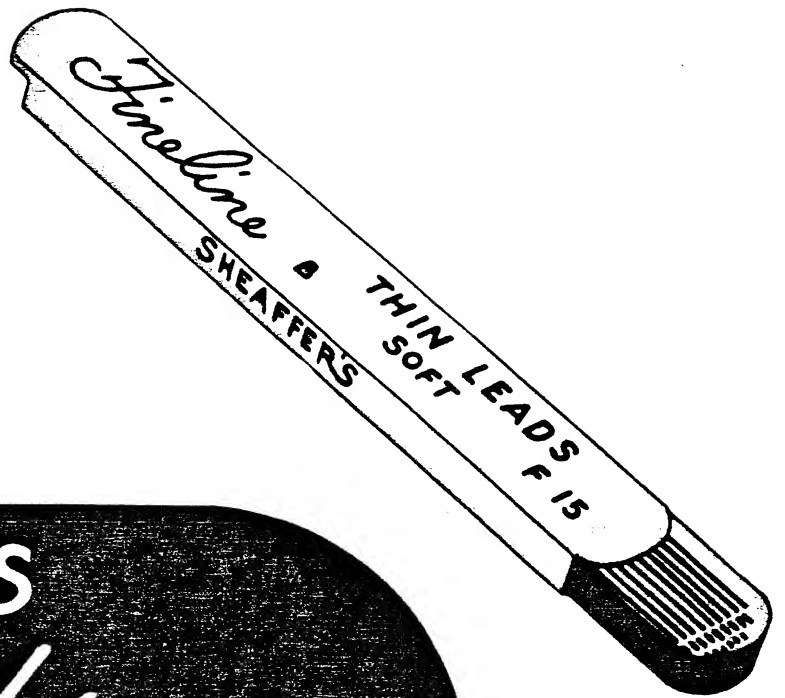
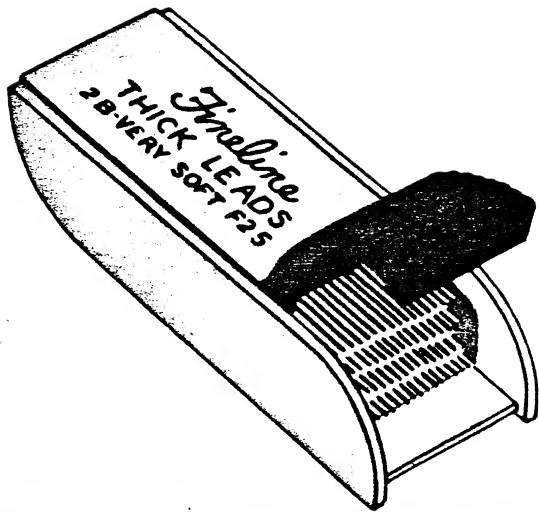


Constant use of Scrip eliminates the most common pen faults and failures. For this safest of all writing fluids won't clot, clog or corrode—won't injure metal, rubber or composition parts. Quick-starting, quick-drying, free-flowing, Scrip is best for any pen. Permanent or Washable, for easy removal from any washable fabric. Scrip 2 oz. bottle—15c; 4 oz. size—25c.

Scrip IN PINTS AND QUARTS

Handiest and most economical size for schools, offices and institutions. Patented, splatter-proof POUR-OUT on pint and quart bottles saves time and eliminates mess in refilling small size containers. Bottles shaped to fit hand—insures added safety in pouring.

ALL COLORS, PERMANENT OR WASHABLE	PINT QUART \$.90 \$1.50
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SHEAFFER'S

Leads

**STRONGER, SMOOTHER, BLACKER
TO FIT EVERY MECHANICAL PENCIL**

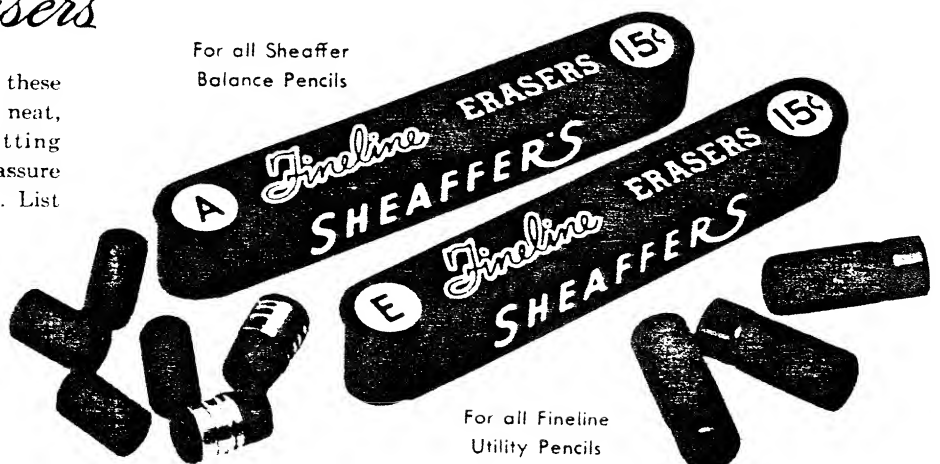
The strongest, smoothest, blackest in the world, Sheaffer's Fineline Leads are grit-free, scratch-free. Cleaner, neater writing is assured with Fineline Leads in any mechanical pencil—regardless of make or model. Broad color selection as well as black. 15c and 25c sizes.

Sheaffer Leads available in following grades: **FINELINE THIN LEADS**—2B-Very Soft; B-Soft; HB-Medium; F-Firm; H-Medium Hard; 2H-Hard; 3H-Very Hard; 4H-Extra Hard. Also Red, Green, Blue and Indelible. **FINELINE THICK LEADS**—3B-Extra Soft; 2B-Very Soft; B-Soft; HB-Medium; H-Medium Hard; F-Firm; 2H-Hard; 3H-Very Hard; 4H-Extra Hard. Also Red, Blue, Green and Indelible.

SHEAFFER'S *Erasers*

Made to fit all Sheaffer's Pencils, these replacements are designed to give neat, smudge-less erasures without cutting paper surface. Capped or banded to assure perfect fit and eliminate spreading. List price per package, 15c.

For all Sheaffer
Balance Pencils



For all Fineline
Utility Pencils

Why SHEAFFER'S Threesome?



THE PEN—For lengthy longhand letters and for putting your character on paper, the fountain pen is unequalled.

THE PENCIL—No writing instrument could replace the pencil for all erasable writing. The pencil is also the logical tool for sketching.

THE STRATOWRITER—Performs special functions neither pen nor pencil can fill. For quick permanent notes—marking clothing—making multiple carbon copies—air travel—writing on any surface.

In Sheaffer's Threesome, you have the only complete writing ensemble, providing a specialized writing instrument for every writing need. The pen, pencil and Stratowriter Ballpoint each have a specific purpose and the complete Threesome enables the user to perform every writing assignment to its utmost degree. Should the entire trio prove to be more of an outlay than is desired at a single purchase, individual pieces may be purchased separately. In that event, Threesome solves the problem of what to give for subsequent gift occasions. For by adding the matching instruments one at a time, the pleasure of giving and receiving is prolonged . . . and the ensemble when completed becomes a gift to be cherished for years and years to come. The matchless satisfaction of Sheaffer's Threesome is within reach of everyone!

All prices and models shown in this catalog subject to change without notice.

W. A. Sheaffer Pen Company, Fort Madison, Iowa, U.S.A.